## Detailed Draft Agenda

### Registration Open

Co-sponsored by the Food Research & Action Center (FRAC) and Feeding America, in cooperation with the National CACFP Forum

**2020 National Anti-Hunger Policy Conference**

March 1–3, 2020 — Omni Shoreham, Washington, D.C.

### Detailed Draft Agenda

**Note:** This agenda is subject to change. Check out the conference app for the most up-to-date workshop information (available soon!). Download it by searching for “AHPC” or “Anti-Hunger Policy Conference” in your mobile device app store.

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Track/Tags</th>
<th>Session Title</th>
<th>Workshop Description</th>
<th>Speaker Name</th>
<th>Speaker Organization</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sun., Feb. 29</td>
<td>9:00 AM - 6:00 PM</td>
<td>West Registration Desk</td>
<td>Registration Open</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sat., Feb. 29</td>
<td>9:30 AM - 6:00 PM</td>
<td>Congressional A/B</td>
<td>Racial Equity Racial Equity in Motion: A Pre-2020 Anti-Hunger Policy Conference Training</td>
<td>This session is limited to attendees who pre-registered. Pre-registration was capped at 40 based on first come, first served.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
| Sat., Feb. 29 | 10:00 AM - 6:00 PM | Palladian | Advocacy Anti-Hunger Boot Camp: 101: An Entry-Level Course in Federal Nutrition Program Advocacy for Those New to the Community | Learn from seasoned pros how the federal nutrition programs operate and how you can fully engage in advocacy to strengthen and protect them. This pre-conference session will provide new or early career advocates and first-time conference attendees with the following take-aways and benefits:  
A brief overview of federal nutrition programs: SNAP, early childhood (WIC and CACFP), school-based (breakfast and lunch), out-of-school-time (after-school snacks and meals, and summer meals), older adult nutrition programs, and commodity assistance (TEFAP and CSFIP);  
the basics of the legislative process; and  
tools of the trade for effective anti-hunger advocacy.  
An “open mic” segment will provide ample time for all your questions.  
Note: This 101 session will be very similar to the one offered at the 2019 conference and is back by popular demand.                                                                                                               | Ellen Faller, Lauren Badger, Tamsara Fudal, Robert Campbell | FRAC, FRAC Center on Budget & Policy Priorities, Feeding America                                             |
| Sat., Feb. 29 | 10:00 AM - 6:00 PM | Regency Ballroom | Executive CACFP Child Nutrition CACFP Advocacy Institute: Becoming Agents of Change: Part One | This advocacy institute will cover a dynamic CACFP action plan and the strategies needed to increase access to, and strengthen, CACFP in this current environment.  
Join us as we focus on creating positive CACFP change through mobilizing for a productive Child Nutrition Reauthorization; creating effective promotion and retention plans using new messaging, materials, and resources; and maximizing opportunities to expand CACFP participation created by state initiatives and the increase in child care and after-school funding.  
Additional speakers TBA.                                                                                                                                            | John Kuhn, Raymond Green, Geraldine Henchy | KinderCare Education LLC, Quality Care for Children                                               |
| Sun., Mar. 1 | 10:15 AM - 11:30 AM | Palladian | SNAP Spotlight: Protect & Strengthen SNAP Campaign in 2020 | In 2019, hundreds of thousands of comments from the public urged USDA to drop proposed changes to SNAP that would take SNAP benefits from millions of people and jeopardize free school meals for 1 million children.  
This session will update attendees on SNAP reforming developments and on advocacy opportunities to protect and strengthen SNAP in 2020 and beyond. After an opening panel, attendees will visit roundtables for interactive discussions on particular topics. These include matters such as the role of anti-hunger advocates in informing courts about the harmful impacts of cuts to SNAP; ways to avoid SNAP time limits on benefits for unemployed and underemployed adults by partnering with health providers and leveraging employment and training resources; communications with SNAP participants and the public during times of potential rule changes; amplifying SNAP messaging on social media; and advocating for federal and state legislative proposals to strengthen SNAP.  
Roundtable Facilitators: Pat Baker, Andrew Cheyne, Laura Lester, Dawn Secco  
Additional speakers TBA.                                                                                                                                         | Pamela Davis, Robert Campbell, Christine Sivane | FRAC, Feeding America, Center for American Progress                                               |
| Sun., Mar. 1 | 10:15 AM - 11:30 AM | Empire | Social Determinants of Health and the Role of the Anti-Hunger Community | This session will look broadly at how race-ethnicity, immigrant status, poverty, housing, food insecurity, and other health-related social needs impact health and well-being. The session will also consider how local, state, and national policy initiatives and practices have implications for our collective work to address social determinants of health, and how the anti-hunger community can be more engaged in this work.  
Panelists: Kelly Bruno, National Health Foundation                                                                                                                     |                                              | National Health Foundation                                                                     |
| Sun., Mar. 1 | 10:15 AM - 11:30 AM | Hampton | Research Data A Decade of Data: The Past, Present and Future of Estimating (and Using) Local Food Insecurity Data from the Map the Meal Gap | This session will provide an overview of the current state of food insecurity at the national level as well as a sneak peak of findings and resources from Feeding America’s upcoming 10th anniversary release of Map the Meal Gap.  
We will also look back at how the study has evolved over the years. The session will feature examples of how food banks, researchers and others have used local data from the study to inform policy and practice, from interactive maps to estimating local health care cost associated with food insecurity.  
Panelists: Craig Gunderson, Hilary Sellman, Jodi Kuhn  
Additional speakers TBA.                                                                                                                                             | Nancy Lee, University of Illinois, University of California, San Francisco | University of Illinois, University of California, San Francisco, Three Square Food Bank, Feeding America                                      |
| Sun., Mar. 1 | 10:15 AM - 11:30 AM | Diplomat | Child Nutrition Countdown to Summer Meals | There may be snow on the ground in some parts of the country, but now is the perfect time to finalize and strengthen your summer meals expansion plan for this upcoming summer in order to reach more children. This session will cover outreach and marketing strategies, staffing ideas, meal planning, and other best practices for closing the summer nutrition gap that you can implement when you leave D.C.  
Panelists: Huyler Green, Haley Kottler-Shores, Kristine Perez-Cartoner  
Additional speakers TBA.                                                                                                                                             | Nancy Lee, University of Illinois, University of California, San Francisco | University of Illinois, University of California, San Francisco, Three Square Food Bank, Feeding America                                      |

**Sponsored by FRAC and Feeding America**

In Cooperation with the National CACFP Forum
### Detailed Draft Agenda (Subject to Change)

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Location</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mar. 1</td>
<td>10:15 - 11:30</td>
<td>Ambassador Block I</td>
<td>Racial Equity: Crisscrossing Advocacy: How and Why LGBTQ Women’s and Civil Rights Partners are Fighting Hunger</td>
</tr>
<tr>
<td>Mar. 1</td>
<td>10:15 - 11:30</td>
<td>Executive Block I</td>
<td>CACFP Child Nutrition CACFP Advocacy Institute: Becoming Agents of Change, Part Two</td>
</tr>
<tr>
<td>Mar. 1</td>
<td>10:15 - 11:30</td>
<td>Congressional Block I</td>
<td>Child Nutrition New CEP Tools for Schools</td>
</tr>
<tr>
<td>Mar. 1</td>
<td>11:45 - 1:45</td>
<td>Regency Ballroom</td>
<td>Lunch and Welcome Plenary: 2020 Vision for the Next Decade: Challenges and Opportunities for the Anti-Hunger Movement</td>
</tr>
<tr>
<td>Mar. 1</td>
<td>1:45 - 3:00</td>
<td>Palladian Block II</td>
<td>Child Nutrition, Advocacy Child Nutrition Spotlight: Action Plan for Reauthorization, Administrative Advocacy, and Other Audiences and Opportunities</td>
</tr>
<tr>
<td>Mar. 1</td>
<td>1:45 - 3:00</td>
<td>Empire Block II</td>
<td>Crosscutting Wide Open Spaces, Room to Make a Big Idea Works: Addressing Food Security in Rural Communities</td>
</tr>
<tr>
<td>Mar. 1</td>
<td>1:45 - 3:00</td>
<td>Hampton Block II</td>
<td>SNAP Making the Most of SNAP in your State State and local governments play key roles in administering SNAP benefits. Choices they make about policy options and waivers, enrollment systems and procedures, and technology tools can make a difference in whether eligible people get connected to SNAP benefits, get the correct amounts and get good customer service. This session will discuss building and using state and local partnerships, coalitions, and work groups to strengthen SNAP awareness and benefits. An opening panel will identify overall trends, including challenges and opportunities, across states. Attendees will then visit roundtables for interactive strategy discussions that will be facilitated by leaders from groups that engage in partnership initiatives.</td>
</tr>
<tr>
<td>Mar. 1</td>
<td>1:45 - 3:00</td>
<td>Diplomat Block II</td>
<td>Communications Storytelling and the Media A good story can help change people’s minds. Stories of people with lived experiences are invaluable to the work in advocacy and the media. In this session, learn how to develop a solid strategy to identify stories, how to maximize them for greater impact, and the value the media places on organizations to help tell the story.</td>
</tr>
<tr>
<td>Mar. 1</td>
<td>1:45 - 3:00</td>
<td>Ambassador Block II</td>
<td>Community Health Nutrition Food Insecurity and Health: Three Initiatives that Could Change the Landscape The session will take a deep dive into three recent initiatives to advance the health and well-being of families struggling with food insecurity. Learn from experts about (a) the multi-sector creation of a state-wide Food is Medicine Plan, (b) improved medical coding for screening and intervening to address food insecurity, and (c) a nutrition rating system designed for use in food banks. Discuss opportunities to replicate these initiatives in other settings and leave the session with key actions to take back to your work.</td>
</tr>
</tbody>
</table>

---

**Speakers TBA**

**Sponsors**

- FRAC
- Feeding America

---

**Sponsored by**

- FRAC
- Feeding America

---

**In Cooperation with the National CACFP Forum**
Sunday, March 1, 2020

6:00 - 7:30 PM  Executive CACFP, Child Nutrition  Team Nutrition Training and Resources: Offering Multicultural Menus, Training Staff, and Engaging Children and Youth
Join USDA for an informative and lively workshop offering the best in nutrition materials, resources, and training to help your program to:
- Successfully meet USDA nutrition requirements with appealing meals and snacks;
- Offer multicultural menus and resources;
- Equip staff with skills necessary to be successful; and
- Engage children and parents with games, activities, and newsletters.
Learn how to put USDA’s networks for ongoing opportunities to resources and share ideas.

Speakers TBA

Coffee and Snack Break

3:00 - 3:30 PM  Executive CACFP, Child Nutrition  Crosscutting, SNAP  Spotlight: Hunger on College Campuses
Final description TBA

Sarah Goddick Rob Adibional Speakers TBA  The Hope Center

3:30 - 4:45 PM  Diplomat A/B  Racial Equity; Crosscutting  It's 2020: Opportunities to Close Voter Gaps that Affect Low-Income People and People of Color
All too often, a range of practices — historical and current — strip low-income people and people of color of the most fundamental opportunity to make their voices heard: through voting. This session will explore historical and present-day reasons for the gaps in voting by race, by ethnicity, and by household income and showcase what nonprofits are doing on the ground and through policy to get people living with disenfranchisement to the polls. Attendees will leave with ideas on permissible strategies their 501(c)(3) organization can employ to help close voting gaps and help their communities thrive.

Debi Lombardi Anthony Cook Nonprofit Vote Georgetown University

3:30 - 4:45 PM  Executive CACFP, Child Nutrition  Crosscutting  Addressing Older Adult Food Insecurity through Innovation and Multi-Generational Programs
Too many older adults struggle with food insecurity for a host of reasons, including the unexpected need of caring for a grandchild, a health condition that makes work impossible, or the inadequacy of retirement benefits. Recap the latest on the reauthorization of the Older Americans Act and innovations in nutrition program models. Explore opportunities to connect grandparents to federal nutrition programs and food resources. Leave with strategies from a Generations United grandparent advocate on how to get the word out to older adults about food insecurity and the importance of nutrition programs.

Diane Rozmoverski Meredith Winter Whitmer Olivia Chase Clarissa Hayes  Generations United National Association of Nutrition and Aging Services Programs ( NANASP ) Grandparent Caregiver’s Program FRAC

3:30 - 4:45 PM  Congressional A/B  Crosscutting  State Policy & Legislation — School and Out-of-School Time Meals
Learn from state advocates across the country about their efforts to increase access to nutrition programs through state legislation and policy. Panelists will share successful strategies to engage stakeholders and secure support for legislation and policy that ensures schools adopt best practices such as breakfast after the bell and community eligibility; addresses unpaid school meal fees; and much more.

Jennifer Ramo Heather Zimmerman Sue Berkowitz New Mexico Applesseed Peach Street South Carolina Applesseed

3:30 - 4:45 PM  Mid-Atlantic Regional Meeting  Crosscutting  MD, DE, DC, MD, NJ, PA, VA, WV
Midwest Regional Meeting: Empire Room IA, IL, IN, MI, MN, OH, WI, Mountain Plains Regional Meeting: Diplomat Room CO, KS, MO, MT, NE, ND, SD, WY
Northeast Regional Meeting: Hampton Room CT, ME, MA, NH, NY, RI, VT

Southeast Regional Meeting: Executive Room AL, FL, GA, KY, MS, NC, SC, TN
Southeast Regional Meeting: Congressional A/B Room AR, AZ, LA, NM, OK, TX, UT
(TA breaking out into Forum Room)
Western Regional Meeting: Pavilion Room AK, CA, HI, ID, NV, OR, WA
(CA breaking out into Cabinet Room)

5:00 - 6:00 PM  Various Rooms by Region  Reception

Sponsored by FRAC and Feeding America
In Cooperation with the National CACFP Forum
<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Location</th>
<th>Session Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mar. 2</td>
<td>10:15 - 11:45 AM</td>
<td>Diplomat Block IV</td>
<td>Advocacy</td>
</tr>
<tr>
<td></td>
<td>11:45 AM</td>
<td>Diplomat Block IV</td>
<td>Building a Bigger Tent: How Leading and Engaging in Coalitions Can Strengthen and Rock Your Advocacy</td>
</tr>
<tr>
<td></td>
<td>10:15 - 11:45 AM</td>
<td>Hampton Block IV</td>
<td>SNAP</td>
</tr>
<tr>
<td></td>
<td>11:45 AM</td>
<td>Hampton Block IV</td>
<td>Strategies to Increase SNAP Benefit Adequacy</td>
</tr>
<tr>
<td></td>
<td>10:15 - 11:45 AM</td>
<td>Congress Block IV</td>
<td>Child Nutrition</td>
</tr>
<tr>
<td></td>
<td>11:45 AM</td>
<td>Congress Block IV</td>
<td>Building an Effective Action Plan to Increase WIC Participation</td>
</tr>
<tr>
<td></td>
<td>10:15 - 11:45 AM</td>
<td>Cabinet Block IV</td>
<td>Child Nutrition/Council on Community Nutrition</td>
</tr>
<tr>
<td></td>
<td>11:45 AM</td>
<td>Cabinet Block IV</td>
<td>USDA Commodities/Teaming Up With Food Commodity</td>
</tr>
<tr>
<td></td>
<td>10:15 - 11:45 AM</td>
<td>Regency Block IV</td>
<td>Community/Healthy &amp; Nutrition</td>
</tr>
<tr>
<td></td>
<td>11:45 AM</td>
<td>Regency Block IV</td>
<td>The Doctor is In: Challenges in Implementing Food Insecurity</td>
</tr>
</tbody>
</table>

**Supplementary Information**

- **Breakfast Plenary:** The Intersection of Health, Hunger, and Federal Nutrition Programs
  - Speakers: TBA
  - Time: 9:00 AM

- **Lunch Plenary:** Elevating Hunger and Poverty During the Election Cycle and in the Public Discourse
  - Speakers: TBA
  - Time: 12:30 PM

**Location:**
- **March 1-3, 2020, Omni Shoreham, Washington, DC**

**Speakers:**
- Jamie Olson
- Eve McLarty
- Erin Kea
- Tanya Davis
- Gina Correa
- Additional speakers TBA

**Organizers:**
- Feeding America
- USDA, Food and Nutrition Service
- Feeding the Gulf Coast
- Central Pennsylvania Food Bank
- Coalition on Human Needs (Food Bank of Alaska)
- Alaska Food Coalition
- Nevada Children's Coalition
- National Immigration Law Center
- California Association of Food Banks
- Hunger Solutions New York
- Feeding America Northwest

**Sponsors:**
- Feeding America
- USDA, Food and Nutrition Service
- Feeding the Gulf Coast
- Central Pennsylvania Food Bank
- Coalition on Human Needs (Food Bank of Alaska)
- Alaska Food Coalition
- Nevada Children's Coalition
- National Immigration Law Center
- California Association of Food Banks
- Hunger Solutions New York
- Feeding America Northwest

**Partners:**
- Crosscutting Coalition on Human Needs
- Food Assistance Program
- Advocacy
- SNAP
- USDA Child Nutrition
- South Dakota
- North Dakota
- Montana
- Minnesota
- Missouri
- Kentucky
- Indiana
- Illinois
- Wisconsin
- Iowa
- Wisconsin (WI)
- Ohio
- Michigan
- Connecticut
- Colorado
- New Mexico
- Hotel

**Additional Information:**
- **Final description TBA**
- **Roundtable facilitators:**
  - Jamie Olson
  - Eve McLarty
  - Erin Kea
  - Tanya Davis
  - Gina Correa

**Contact Information:**
- For more information, visit [www.frac.org](http://www.frac.org)
- Email: info@frac.org
- Phone: 202-707-1200

**Important Dates:**
- **March 2, 2020, 9:00 AM:**
  - Congressional A/B
  - Building an Effective Action Plan to Increase WIC Participation

- **March 2, 2020, 12:00 PM:**
  - Palladian Block IV
  - Community/Healthy & Nutrition

- **March 2, 2020, 12:00 PM:**
  - Congressional A/B
  - Building an Effective Action Plan to Increase WIC Participation

- **March 3, 2020, 9:00 AM:**
  - Congressional A/B
  - Building an Effective Action Plan to Increase WIC Participation

**Co-sponsor:**
- [Council on Community Pediatrics](http://www.cpcouncil.org)
<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
<th>Location</th>
<th>Facilitators/Speakers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mon., Mar. 2, 2:00 - 3:30 PM</td>
<td>Person-centered strategies: Enhancing the Client Experience in SNAP and Other Benefits</td>
<td>Empire SNAP Block V</td>
<td>Laura McMahon Fulford, Tiffany Sonnig, Cara Curt, Stacy Taylor, Elizabeth Weaver, Carol Ann Harper, Annellese Grimm, Francesca Costa, Katherine Tong</td>
</tr>
<tr>
<td>Mon., Mar. 2, 2:00 - 3:30 PM</td>
<td>Crosscutting</td>
<td>Hampton SNAP Block V</td>
<td>Rob Santos, JC Cayer, Tery Ao Minnis, Jeff Kwan (Moderator)</td>
</tr>
<tr>
<td>Mon., Mar. 2, 2:00 - 3:30 PM</td>
<td>Advocacy Incubation: A multi-disciplinary approach to innovative advocacy</td>
<td>Diplomat SNAP Block V</td>
<td>Crystal FitzSimons, Additional Speakers TBA</td>
</tr>
<tr>
<td>Mon., Mar. 2, 2:00 - 3:30 PM</td>
<td>Strengthening the Federal Child Nutrition Programs: Opportunities to Expand Access Throughout the Year</td>
<td>Ambassador SNAP Block V</td>
<td>Diane Gruendler, Clarissa Hayes, Roundtable Facilitators TBA, Moderator TBA</td>
</tr>
<tr>
<td>Mon., Mar. 2, 2:00 - 3:30 PM</td>
<td>USDA CACFP Session</td>
<td>Executive SNAP Block V</td>
<td>Speakers TBA</td>
</tr>
<tr>
<td>Mon., Mar. 2, 3:45 - 5:30 PM</td>
<td>State Fair: Marketplace for Innovation</td>
<td>Regency A/B SNAP Block V</td>
<td>Geri Hendry, Colleen Barton, Sutton Rachel Cooper, FRAC Center for Public Policy Priorities</td>
</tr>
</tbody>
</table>

**State Fair: Marketplace for Innovation**

New this year! The “State Fair” will provide a space for sharing best practices and networking. State and local organizations from across the country will be showcasing their advocacy, outreach, materials, and other best practices on a variety of topics featured at the conference. Refreshments will be available.

**Tues., Mar. 3 (Lobby Day)**

- **8:00 - 9:00 AM** | Paladin | Lobby Day Luncheon Breakfast and Kickoff Remarks by Senator Bob Casey (D-PA) | Omni Shoreham, Paladin Room |
- **9:30 AM - 5:30 PM** | Capitol Hill | Capitol Hill Visits |

Sponsored by FRAC and Feeding America

In Cooperation with the National CACFP Forum
Notes
- This is a draft agenda and is subject to change.
- All sessions are at the Omni Shoreham Hotel.
- There will be a Quiet Room during the hours of the conference in the Council Room.
- Luggage Info for Lobby Day: You can check your luggage at the Omni, or we have secured a luggage room at the National Sustainable Agriculture Coalition’s (NSAC) offices on Capitol Hill if you need to head directly home after your Hill visits. Instructions are below.

Instructions for AHPC Lobby Day (Tue., Mar. 3) Luggage Storage
- NSAC is located at 110 Maryland Ave NE, Suite 209, 20002 (NOTE: Not the adjacent 100 Maryland Ave entrance). NSAC’s offices are tucked in between the Senate Office Buildings and the Supreme Court. Bags can be dropped off and picked up from NSAC anytime between 9:00 AM - 6:00 PM.
- When you arrive at NSAC, look to the right of the front doors for a call button. Press the call button, and then dial 209 on the call box to reach the NSAC offices. At that point, the doors should automatically open for you to enter the building. From there, an NSAC staff person will meet you in the lobby to either grab your bag or escort you up to their offices to find your bag that you had previously dropped off.

If you run into any difficulty with the call box, you can also dial their office directly: (202) 547-5754