### Saturday, February 23
Omni Shoreham Hotel, 2500 Calvert St NW, Washington, DC 20008

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
<th>Room/Track</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 AM – 6:00 PM</td>
<td>Anti-Hunger Bootcamp 101: An Entry-Level Course in Public Policy, Political Process and Anti-Hunger Advocacy for Those New to the Community</td>
<td>Registration Open</td>
<td>West Foyer</td>
</tr>
<tr>
<td>2:00 PM – 5:00 PM</td>
<td>Pre-Conference Session</td>
<td>room: Palladian Track: Advocacy</td>
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<tr>
<td>6:00 PM – 8:30 PM</td>
<td>Community for Success: Hunger is a Health Issue — Equipping the Anti-Hunger Community for Success</td>
<td>room: Palladian Track: Advocacy</td>
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### Sunday, February 24
Omni Shoreham Hotel, 2500 Calvert St NW, Washington, DC 20008

<table>
<thead>
<tr>
<th>Time</th>
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<th>Location</th>
<th>Room/Track</th>
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<tbody>
<tr>
<td>8:30 AM – 6:00 PM</td>
<td>Advocacy Institute: CACFP Innovation, Dedication, Celebration (Part I)</td>
<td>Registration Open</td>
<td>West Foyer</td>
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<tr>
<td>9:00 AM – 10:15 AM</td>
<td>Framing Hunger as an Intersectional Issue Area</td>
<td>room: Executive Track: CACFP</td>
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<tr>
<td>10:30 AM – 12:00 PM</td>
<td>Unlocking Successful Advocacy Innovation: Creative Tactics and Campaigns That Move and Inspire</td>
<td>room: Palladian Track: Advocacy</td>
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<tr>
<td>2:00 PM – 5:00 PM</td>
<td>FRAC: Understanding and Advocating for Federal Nutrition Programs</td>
<td>room: Hampton Track: Health/ Nutrition</td>
<td></td>
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<tr>
<td>6:00 PM – 8:30 PM</td>
<td>Hunger is a Health Issue — Equipping the Anti-Hunger Community for Success</td>
<td>room: Hampton Track: Health/ Nutrition</td>
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Note: This agenda is subject to change. Check out the conference app for the most up-to-date workshop information. Download it today by searching for “AHPC” or “Anti-Hunger Policy Conference” in your mobile device app store.
### Leveraging Nutrition Programs and Other Resources to Respond to Disasters

This session will offer introductory remarks and interactive roundtables anchored by experts who have helped get SNAP, Disaster SNAP, school meals, summer nutrition, WIC and TEFAP resources to households and communities hit by disasters. Most federal nutrition programs are structured to respond to increases in need whether due to economic downturns and natural disasters. Attendees will hear lessons learned from recent hurricanes, wildfires and disasters of more modest scope. Attendees will rotate among tables for 2 rounds of 30 minutes each. The session aims to give advocates, service providers and others the information they need to best aid their communities.

**Speakers/Facilitators:**
- Patrick Crawford, Feeding America (Speaker/Moderator)
- Ellen Vollinger, FRAC (Speaker/Moderator)
- Caitlin Sly, Food Bank of Contra Costa & Solano (Speaker)
- Cathy Pope, Feeding the Gulf Coast (Speaker)
- Etienne Melcher Phillipin, FRAC
- Eliza McCall, Second Harvest Food Bank of Southwest Georgia
- Jessica Bartholow, Western Center on Law and Poverty
- Jamie Olson, Feeding Texas
- Edith Martinez, California Association of Food Banks

### States Leading the Way on Child Nutrition Growth

From breakfast after the bell and summer food mandates to free school breakfast to the elimination of the reduced-price copay for school meals to grants to support schools and program operators, state legislators are stepping in to expand and strengthen the school, summer, and afterschool nutrition programs. Join us for an interactive discussion that will include What should we ask for? How do we build a strong coalition? What strategies lead to success?

**Speakers:**
- Adele LaTourette, Hunger Free New Jersey
- Rachel Cooper, Center for Public Policy Priorities
- Catherine Drennan, Greater Boston Food Bank
- Crystal FitzSimons, FRAC (Moderator)

This advocacy institute will cover a dynamic CACFP action plan and the strategies needed to increase access to, and strengthen, CACFP in this current environment. Join us as we focus on creating positive CACFP change through mobilizing for a productive Child Nutrition Reauthorization; creating effective CACFP promotion and retention plans using new messaging, materials, and resources; and maximizing opportunities to expand CACFP participation created by state initiatives and the increase in child care and afterschool funding.

**Speakers:**
- Krista Scott, Child Care Aware
- Senta Hester, Daily Bread of Tennessee and National CACFP Sponsors Association
- Natalie Clark, Minute Menu Systems
- Margaret McDonal, Clarendon Early Education Services

### Advocacy Institute: CACFP Innovation, Dedication, Celebration (Part II)

The Service Insights Initiative is a network-wide approach to electronically collect shared data and measures of service from clients served at agencies and food banks across the country. We’ll be able gain insights at various levels — from a single agency, to a group of food banks, to a state, to a region, to the entire country. Over time, we can leverage Service Insights to analyze clients’ experiences and understand how they move in and out of the charitable food system. Join this session to learn more about the importance of early data analysis and the current efforts underway across the Feeding America network to use service insights data to drive decision-making and policy change, improve programs and practice, and inform organizational strategic priorities. This session will also highlight results from a recent, first-of-its-kind analysis of aggregated data from four member food banks.

**Speakers:**
- Emily Brunton, Link2Feed
- Erin Lingo, FeedMore
- Theresa DelVecchio Dys, Feeding America

### Using Service Insights Data to Drive Policy Change and Improve Practice

**Keynote:** Congresswoman Lisa Blunt Rochester (D-Del)

**Additional Speakers:**
- Jim Weil, President, FRAC
- Rhonda Sanders, Feeding America PEAC Chair and CEO
- Arkansas Foodbank
- Patricia Beebe, President & CEO, Food Bank of Delaware

### 12:15 PM–2:00PM

**Lunch and Welcome Plenary**

**Room:** Ambassador

**Track:** Cross-cutting

**Room:** Diplomat

**Track:** Child nutrition

**Room:** Executive

**Track:** CACFP

**Room:** Congressional

**A/B Track:** Research/Data

**Regency Ballroom**

### 2:15 PM–3:30 PM

**Workshop Block II**

**Beginning the Process: Reaching Out and Engaging Advocates With Lived Experiences Into Your Advocacy Workplans**

Effective advocacy collaborations can often be a challenge. To effectively and meaningfully engage individuals struggling with food insecurity, hunger, and other economic challenges into your advocacy workplan requires a commitment of time, sensitivity, and dedication. We know, not only from anecdotal evidence, but from hard data that when those who have or are struggling with food insecurity become involved in our advocacy, their lives, our movement, and, yes, even federal policies, can and do change. This session will be an opportunity for you to hear from both advocates who struggled or currently are struggling with hunger and how they have found “their voice” in addition to staff from organizations that are committed to making this important collaboration work. There will be presentations, small group discussions, and a “report back” to synthesize ideas into a first step “to do” list for those wanting to incorporate this type of meaningful collaboration into your advocacy workplan.

**Speakers/Facilitators:**
- Diane Sullivan, Witnesses to Hunger (Speaker)
- Patricia Romero-Aguasvivas, Food Bank of Contra Costa and Solano (Speaker)
- Meredith Dodson, RESULTS (Speaker)
- Ellen Teller, FRAC (Moderator)
- Allison Bovell-Ammon, Children’s HealthWatch
- Carly Finkly, Food Bank of Contra Costa and Solano
- Randi Quackenbush, Food Bank of the Southern Tier
- Crystal Batisa, Food Bank of the Southern Tier
- Lynsey Lyman, Food Bank of the Southern Tier
- Shawn Hays, Food Bank of Alaska
- Deborah Gilbert White, National Coalition for the Homeless
- Steve Thomas, National Coalition for the Homeless
- Debra Susie, Formerly with Florida

**Room:** Palladian

**Track:** Advocacy
Hidden Hunger: Implications for LGBTQ Communities

Impact • Robb Friedlander, Feeding America • Lauren Badger, FRAC

Emerging research is shedding light on the struggles LGBTQ communities face across the age spectrum in accessing food and nutrition resources as well as the importance of tailoring outreach and advocacy efforts to meet the needs of affected communities. Learn about new partnerships aimed at uncovering food insecurity, gaps that need to be addressed, and promising solutions to better support people within these communities.

Speakers: Tyrone Hanley, National Center for Lesbian Rights • Will Thomas, George Washington University School of Public Health • Alissa Wassung, God’s Love We Deliver • Jeremy Arnold Congressional Hunger Center

Place Matters: Addressing Food Insecurity in Rural Communities

This session will facilitate a deeper understanding of how to address food insecurity in rural communities, including a look at the different factors that are driving high rates of food insecurity in rural communities and the experience of living and working in rural communities. We will include examples of programs and policies that are being implemented to address food insecurity in rural communities, and engage the audience in a discussion of what they have experienced that works to address rural food insecurity and what they would like to learn to advance this work in order to identify programs, partnerships, and policies to support rural communities.

Speakers/Facilitators: Rhonda Sanders, Arkansas Food Bank (Speaker) • Jessica Jelinski, Feeding America (Moderator) • Kevin Kastenholz, Feeding America • Noelle Murfield, NORC at the University of Chicago • Michael Keit, NORC at the University of Chicago • Patty Barker, Arkansas Hunger Relief Alliance

Bringing Research and Data to Life to Create Change

This skill-building workshop will focus on the effective use of data and research to support an advocacy agenda. Discover valuable resources and interactive tools for mining the latest research and data on poverty, food insecurity, and the federal nutrition programs. Session participants also will learn how to transform research and data into powerful stories to influence policy.

Speakers: Randy Rosso, FRAC • Colleen Barton Sutton, FRAC • Heather Hartline-Grafton, FRAC

SNAP Lessons From the Field — Working With Special Populations & Using Client Feedback for Policy and Programs

As communities continue to work to expand SNAP access through policy and practice, they are looking for innovative ways to reach specific populations and ensure client voice influences the work. This interactive session will focus on policies and best practices to reach specific audiences, including seniors, college students, rural and other populations. It will also discuss ways to obtain and utilize client feedback through methods like surveys, focus groups, and feedback loops. Attendees will participate in peer-led roundtable discussions and gain information that can effectively be used to improve application assistance programs.

Speakers/Facilitators: Kelly Goodall, Feeding America (Speaker) • Ellen Vollinger, FRAC (Moderator) • Robert Campbell, Feeding America (Moderator) • Tara Davis, Central Pennsylvania Food Bank • Emily Cohen, Vermont Foodbank • Evie McLarty, Feeding the Gulf Coast • Shelley Mann, Food Bank for the Heartland • Indiana Taskshere, Food Bank of Alaska • Pat Baker, Massachusetts Law Reform Institute • Megan Vander Wyst, Second Harvest Foodbank of Southern Wisconsin • Marlene Vasquez, Houston Food Bank • Diane Doherty, Illinois Hunger Coalition • Kate Kasper, Hunger Free Colorado • Caitlin Docker, Code for America • Vicky Negus, Massachusetts Law Reform Institute • Kam McKenzie, Freestore Foodbank

Paths to Free School Meals: A Discussion on CEP, Provision 2, and Strategies for Increasing School Meal Participation

This session will cover a quick overview of CEP and Provision 2, and then dive deeper into determining which federal provision makes the most sense for different high-poverty schools. FRAC will share its priorities for the upcoming school year and recently developed resources to assist advocates with helping school districts implement universal school meals and increase school meal participation. AASA, The School Superintendents Association will also present findings from focus groups held with communities of color to learn about impressions, thoughts, and feelings towards the School Breakfast Program.

Speakers: Kayla Jackson, AASA, The School Superintendents Association • Robert Shahen, New Bedford Public Schools • Catharine Wright Steele, Texas Department of Agriculture • Alison Maurice, FRAC (Moderator)

USDA CACFP Program Update

In this session, USDA will provide updates on CACFP program developments, policy, and guidance that are important to supporting CACFP success for child care and afterschool programs. This is also an opportunity to provide feedback to USDA on your successes and challenges with implementing the updated meal pattern, as well as suggestions on boosting CACFP participation.

Speakers: Angela Kline, USDA, Food and Nutrition Service • Andrea Farmer, USDA, Food and Nutrition Service

CSFP: Begs and Brags to Improve the Senior Food Box

The Feeding America network is the largest single distributor of CSFP commodity food boxes in the US. This interactive peer-learning session invites participants to “brag” about their best practices and “beg” for help on CSFP-related challenges. Moderators will present a brief introduction to program rules and advocacy opportunities. Participants will have the opportunity to ask and answer peer-generated questions. No CSFP topic is off limits, including outreach, administration, advocacy, volunteers, proxies, and more.

Speakers: Hollie Baker-Lutz, Feeding America (Moderator) • Jadi Chapman, Feeding America (Moderator)
Workshop Block III

4:00 PM – 5:15 PM

Developing Messages That Resonate in Red States and With Conservative Media

What’s the best way to pitch a conservative media outlet about food insecurity and the role that the federal nutrition programs play in ending hunger? How can you place an opinion piece or article so that it best impacts conservative thinking? What kind of messages are effective at influencing conservative policymakers, particularly in red states? A public affairs expert, a journalist, and an anti-hunger advocate, who all effectively connect with conservative audiences every day, provide best practices on successfully influencing this critical crowd in the fight to end hunger.

Speakers: Andrew Shore, Jochum Shore & Trossevin, PC • Heather Janik, Glen Echo Group • Ben Goodman, Council for a Strong America • Salena Zito, Washington Examiner, CNN contributor, NY Post writer

What’s On Tap With Your State for Farm Bill SNAP Implementation

Advocacy efforts to protect and strengthen SNAP in the Farm Bill helped lead Congress to reject proposals to cut SNAP food benefits by approximately $20 billion over 10 years, and made some improvements to the federal nutrition safety net programs. Now the focus turns to Farm Bill implementation — USDA administrative rulemaking, state and county agency policies and practices, and grant opportunities. An opening panel will discuss lessons learned from Farm Bill advocacy; review the key SNAP, TEFAP, and other Farm Bill nutrition title provisions, and outline the process and opportunities for advocacy with USDA, states, and counties. The session will also include an overview of options and waivers available at the state level and how to use them to improve your SNAP Application Assistance Program.

Speakers/Facilitators: Robert Campbell, Feeding America (Speaker/Moderator) • Ellen Vollinger, FRAC (Speaker/Moderator) • Amalia Swan, Food Bank for Central New York • Jessica Kejr, Harvester’s Food Bank • Karen Siebert, Harvester’s Food Bank • Shelley Mann, Food Bank for the Heartland • Evie McLarty, Feeding the Gulf Coast • Indiana Turkisher, Food Bank of Alaska • Kerry DesJardins, American Public Human Services Association • Eryn Hurley, National Association of Counties • Crystal Swann, United States Conference of Mayors • Haley Nicholson, National Conference of State Legislatures • Ed Bolen, Center on Budget and Policy Priorities • Vicky Negus, Massachusetts Law Reform Institute • Jess Barbolt, Western Center on Law and Poverty • Colleen Moriarty, Hunger Solutions (MN) • Joanna Sebелиen, Harvester’s Food Bank • Molly Hartman, The Reinvestment Fund • Nicole Burda, AARP • Ty Jones Cox, AARP • Kahfi King, The Food Trust • Gina Plata-Nino, Central West Justice Center • Rachel Tucker, California Association of Food Banks

School Meals Roundtables

This session will consist of multiple roundtable discussions on effective strategies that increase participation and improve outcomes in school meal programs, including the School Breakfast Program and National School Lunch Program. Roundtables will include discussions on emerging opportunities to broaden access to school meals under ESSA, in charter schools, and secondary schools.

Speakers/Facilitators: Diane Girouard, FRAC (Moderator) • Amy Schumacher, Feeding America (Moderator) • Effie Craven, Feeding America (Moderator) • Jessica Pino-Goode, Feeding America (Moderator) • Nancy Katz, Alliance for Healthier Generation • Annemarie Cohen, National Education Association (NEA) • Roger Rosenthal, Migrant Legal Action Program • Kumar Chandra, FoodCorps • Tina Moczylowski, USDA • Ryan Abernathy, Regional Food Bank of Oklahoma • Mary Kate Harrison, Hillsborough County Public Schools • Crystal FitzSimons, FRAC • Alison Maurice, FRAC

2020 is Just Around the Corner: Effective Strategies to Help Low-Income Citizens Vote

Tens of millions of eligible voters did not exercise their right to vote in the last election — with non-voting rates especially high among low-income communities. Nonprofits that serve low-income residents can play an important role in helping citizens who are struggling with hunger to engage in the democratic process. Yet many nonprofits are unaware of the many permissible ways they can engage, or don’t know where to start. First, hear from voting experts on how voter suppression tactics can create challenges for low-income voters and communities of color. We’ll have some of the best-in-class case studies of how anti-hunger nonprofits can register voters and get the vote out. Finally, we’ll dive into discussions about strategies your organization can use to get started, or how to take your voter registration and get-out-the-vote work to the next level.

Speakers: Brenda Wright, Demos • Kelly Quintero, Second Harvest Food Bank of Central Florida • Susan Beaudoin, FRAC (Moderator) • Mike Glynph, Feeding America (Moderator)

Senior Hunger Programs Overview

Nearly 5 million adults age 60 and over are food insecure, with millions more at risk of food insecurity. Learn about the state of senior hunger and federal nutrition programs available to assist adults age 60 and older. Explore eligibility and best practices for programs available to seniors, community partnerships that can make senior-focused efforts more effective, and what seniors have said about how services can be enhanced. Leave with a better understanding of the menu of available program options, and how to accommodate the unique physical, mental, and nutritional needs (and assets!) of older adults.

Speakers/Facilitators: Meredith Ponder Whitmore, NANASP • Brooke McCauley, Maryland Hunger Solutions • Olivia Chase, Generations United • Erin Kee McGovern, National Council on Aging • Roger R. Szemraj, CSFP Association • Monica Hake, Feeding America • Heather Hartline-Grafton, FRAC

Innovations in CACFP Procurement and

This session will focus on the CACFP innovation, best practices, resources and policy needed to facilitate successful procurement. Partners will explain new procurement options.

Room: Palladian
Tracks: Communications

Room: Empire
Track: SNAP

Room: Hampton
Track: Child Nutrition

Room: Diplomat
Track: Cross-cutting

Room: Ambassador
Track: Cross-cutting; Seniors

Room: Executive
Tracks: CACFP

Room: Palladian
Tracks: Communications
**Preparation: Affordable Healthy Meals and Snacks for Afterschool, Child Care, and Homeless Programs**

Building an Effective Action Plan to Increase WIC Participation

and tools. Speakers will share their expertise and real life lessons learned from successfully providing healthy CACFP meals and snacks to afterschool, child care and homeless programs.

*Speakers: Kellie Konsisky, PACE • Robert Jones, Archdiocese of Philadelphia Nutrition Services • Daniel Hatcher, Alliance for a Healthier Generation*

The number of participants in WIC has dropped by over 1 million. Advocates and food banks have a key role to play to reversing this decline. This workshop will cover opportunities to:

- Establish partnerships with WIC agencies, grocery stores, local health care systems and summer food programs;
- Identify potential sources of fundraising to support WIC work; and
- Create an effective action plan to increase WIC participation.

Join us for this discussion of strategies for increasing WIC participation including best practices for outreach, methods for assessing unmet need, and facilitating the full redemption of WIC benefits.

*Speakers: Trina Ragain, Operation Food Search • Linda Bopp, Hunger Solutions New York • Geraldine Henchy, FRAC (Moderator)*

Federal Nutrition Programs play a critical role in addressing food insecurity on Reservations and in Native Communities. Learn how programs like FDPIR (Food Distribution Program on Indian Reservations), SNAP, and other programs increase access to healthy, affordable, and culturally appropriate food.

*Speakers: Colby Duren, Indigenous Food and Agriculture Initiative • Roxanna Newsom, Chickasaw Nation • Mary Greene-Trottier, Spirit Lake Nation • Corey Malone-Smolla (Moderator)*

**Strengthening Indigenous Foodways: Native Anti-Hunger Policy 101**

**Replicable Strategies to Insecurity**

Addressing Food Effective and Screen Nutrition and Food Families Access Immigrants and Out: Concrete Native Anti Indigenous Foodways:

Strengthening WIC Participation Building an Effective Child Care, and Snacks for Afterschool, Preparation: Affordable Child Care, and Snacks for Afterschool, Preparation: Affordable

**Monday, February 25**

Omni Shoreham Hotel, 2500 Calvert St NW, Washington, DC 20008

7:00 AM–7:45 AM  Sunrise Yoga  Birthcage Walk

8:30 AM–5:30 PM  Registration  West Foyer

8:30 AM–10:00 AM  Breakfast Plenary Session  Regency Ballroom

**10:15 AM–11:30 AM  Workshop Block IV**

Don’t Let Fear Win Out: Concrete Strategies to Help Immigrants and Their Families Access Nutrition and Food Programs

This is an off-the-record session. No media coverage, social media sharing, or photo/audio/video recording of this session is permitted. Reporters interested in speaking with a FRAC or Feeding America expert about this issue may contact our media experts, Emily Pickren, epickren@frac.org or Zuani Villarel, zvillarel@feedingamerica.org.

The past year has included unrelenting attacks on immigrant families and their ability to access the nutrition programs required to put food on the table. Stories from across the country highlight how threats to immigrants (e.g., ICE raids, family separation, the public charge rule) have resulted in eligible individuals disenrolling or forgoing assistance from critical public nutrition and food sources like SNAP, WIC, and food banks. Learn the latest policies affecting the food security of immigrants and concrete strategies to help immigrant families access nutrition and food resources.

*Speakers: Wendy Cervantes, Center for Law and Social Policy • Stephen Knight, Alameda County Community Food Bank • Steven Lopez, UnidosUS*

Screen and Intervene: Effective and Innovative Models for Addressing Food Insecurity

Anti-hunger groups from across the nation are partnering with the health care community to address food insecurity, and this work has expanded substantially over the past several years. Session participants will join on-the-ground experts who are actively engaged in policy changes, innovative technologies, and food and nutrition interventions for a dialogue about using these approaches to improve the health and well-being of those struggling with food insecurity.

Round table topics include: Screen & Intervene 101; A Clinician’s Perspective on Food Insecurity; Systems Change & Medical Coding; Technology & Navigators; Food Bank Referral Model; SNAP Rx/Benefits Referral Model; Fruit/Veggie Voucher Program; Summer Food in Health Care Settings

*Speakers/Facilitators: Rich Sheward, Children’s HealthWatch • Hilary Seligman, UCSF/Feeding America • Karen Broussard, Second Harvest Food Bank of Central Florida • Sarah DeSilvey, FNP, University of Vermont, Larner College of Medicine • Nicole Bailey, Hunger Solutions Minnesota • Valerie Smith, MD, St. Paul Children’s Clinic • Crystal FitzSimons, FRAC • Kim Prendergast, Feeding America • Heather Hartline-Grafton, FRAC*

Building a Bigger and Stronger Tent — A Conversation on Replicable Strategies to Build Advocacy Engagement in More Conservative Areas of the Country

In this session we will engage a panel of experts who have employed replicable strategies to build advocacy engagement in more conservative areas of the country. From creative coalition building to outreach strategies, we will strategize how to expand your base to include more conservative constituencies to provide political power and energy to your

Room: Congressional A/B

Track: Child Nutrition

Room: Cabinet Track: Cross-cutting

Room: Palladian Track: Cross-cutting

Room: Empire Tracks: Health/ Nutrition

Room: Blue Track: Advocacy
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<tr>
<td>Engage Conservative Communities in Anti-hunger Advocacy</td>
<td>Advocacy. Whether you are looking to engage representatives from the military, faith-based groups, retailers, manufactures, your local chamber of commerce, or just more “unusual partners,” you’ll get a head start on finding your way to a more inclusive and larger anti-hunger movement. <em>Speakers: Cara Durr, Food Bank of Alaska • Joey Hentzel, Kansas Applesseed Center for Law and Justice • Arlene Fortunato, Greater Boston Food Bank • Robb Friedlander, Feeding America (Moderator)</em></td>
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<td>Summer and Afterschool Meals Roundtables</td>
<td>This interactive session will cover strategies for expanding participation in both the Summer and Afterschool Nutrition programs. Participants will be able to join facilitated roundtable discussions and share experiences, learn about best practices, and take home new ideas. Table topics will include outreach strategies; innovative partnerships; digital marketing; policy and legislation opportunities; and more. <em>Speakers/Facilitators: Eugene Sellier, Feeding the Gulf Coast • Eileen Emerson, Blue Ridge Area Food Bank • Rhonda Chafin, Second Harvest Food Bank of Northeast Tennessee • Emily DeMaria, Central Texas FB • Emily Catalano, Feeding America</em></td>
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<td>Hunger on College Campuses: Policy + Practice</td>
<td>Attendees will discuss food insecurity among college students, first hearing a brief panel presentation by experts and practitioners, and then participating in break-out conversations on specific topics pertaining to college hunger. Topics will include understanding the need on specific campuses and communities, evaluating outcomes of campus food insecurity programs, reducing barriers to access to food for students, partnerships, SNAP and college students 101, policy and advocacy, reducing stigma, college pantry best practices, federal, state, and local legislation to support student success, and EBT redemptions on campus. <em>Speakers/Facilitators: Megan Vander Wyst, Second Harvest Foodbank of Southern Wisconsin (Speaker) • Christine Baker-Smith O’Malley Hope Center for College, Community, and Justice at Temple University (Speaker) • Yessenia Jimenez, Bill Emerson National Hunger Fellow at the Congressional Hunger Center (Speaker) • Dawn Secor, Hunger Solutions NY • Patricia Baker, Massachusetts Law Reform Institute (MLRI) • Jessica Bartholow, Western Center on Law and Poverty (WCLP) • Jessica Kejriwal, Harvesters—The Community Food Network • Rachel Samenk, Swipe Out Hunger • Marlene Vasquez, Houston Food Bank • Carrie Welton, Center for Law and Social Policy • Melanie Pang, Houston Food Bank • Stephanie DiPego Polito, Feeding America</em></td>
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<td>Advocating for Tax Opportunities and Policies That Lift Families Out of Poverty While Also Strengthening Organizations That Serve Them</td>
<td>The Earned Income Tax Credit and the Child Tax Credit have lifted millions of low-income people and families out of poverty. Expansion of refundable tax credits and progressive tax policy can be an effective mechanism for this upward mobility. Unfortunately, recently enacted federal tax legislation provided little or no direct benefit for those struggling with hunger and poverty, and, in fact, will actually increase their tax burden in the coming years. The legislation also included provisions expected to cause philanthropic giving to decline by billions each year, thus crippling community-based and charitable organizations that support low-income people. The 116th Congress is expected to take a fresh look at tax policy and examine proposals that will directly lift people out of poverty while also providing critical financial support to organizations committed to anti-hunger and anti-poverty work. Join us to see how you can lend your support to this effort. #taxpolicyiseffective#fun <em>Speakers: Amy Matsui, National Women’s Law Center • Geoff Plague, Feeding America • Jeff Klein, Oregon Food Bank (Moderator)</em></td>
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<td>USDA Team Nutrition Update</td>
<td>Join USDA for an informative and lively workshop offering the best in nutrition materials, resources, and training to help your programs to: • Successfully meet USDA nutrition requirements with appealing meals and snacks; • Offer multicultural menus and resources; • Equip staff with skills necessary to be successful; and • Engage children and parents with games, activities, and newsletters. Learn how to join USDA’s networks for ongoing opportunities to receive new resources and share ideas. <em>Speakers: Sonya Barnes, USDA, Food and Nutrition Service • Alicia White, USDA, Food and Nutrition Service • Sheldon Gordon, USDA, Food and Nutrition Service</em></td>
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11:45 AM–1:30 PM

**Lunch and Plenary**

**Keynote Panel – The Past, Present and Future of Critical Human Needs Programs in the Shadow of the Shutdown:**
Diane Whitmore Schanzenbach, Director of the Institute for Policy Research and the Margaret Walker Alexander Professor in the School of Education and Social Policy, Northwestern University, and research associate of the National Bureau of Economic Research • Diane Yentel, President & CEO, National Low Income Housing Coalition • LaQuita Honeysucker, Legislative Director, United Food and Commercial Workers International Labor Union • Matt Knott, President, Feeding America

**Additional Speakers:**
Eileen Hyde, Director, Walmart Foundation • Jim Weil, President, FRAC

Regency Ballroom

1:45 PM–3:00 PM

**Workshop Block V**

**Combating Food Insecurity, Racism, and Discrimination**
To what extent do communities of color experience higher rates of food insecurity? How do experiences of racism and discrimination in health care, school, work, when applying for public assistance, engaging with the police, and in other settings relate to food insecurity? This session will explore the connections between food insecurity and discrimination, and review resources and recommendations to address these important issues. *Speakers: Kofi Essel, MD, Children’s National • Allison Bovell-Ammon, Children’s HealthWatch • Marliya D. Gamblin, Bread for the World*
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| 3:00 PM–4:30 PM | **Addressing Food Insecurity Across the Age Spectrum: The Critical Role of SNAP**                                                          | Despite the passage of the Farm Bill, SNAP continues to come under attack in ways that will cause harm for millions of people in need. We will explore the critical role that SNAP plays in fighting food insecurity in the U.S. and the implications of different proposed changes to the program. We will also preview forthcoming integrated, local food insecurity data resources to clearly communicate need among populations of all ages, including children, older adults, and seniors.  
*Speakers: Dr. Craig Gunderson, University of Illinois • Amy Crumbaugh, Feeding America (Moderator) • Adam Dewey, Feeding America • Monica Hake, Feeding America • Randy Rosso, FRAC* | Room: Palladian  
Track: Advocacy |
| 3:30 PM–4:45 PM | **Hunger Can't Be Solved by Food Alone: Identifying and Addressing Drivers of Hunger**                                                     | Solving hunger means addressing its root causes. With recent research, there is growing awareness of the role structural racism plays in fueling hunger. Using the test case of employment and wages, delve into the intersections of these issues and available strategies to take action. Learn about obstacles to sufficient employment and wages that drive and exacerbate hunger and how structural racism factors in. Then explore actionable strategies your organization can use to develop and move forward policies to address hunger and its root causes using a racial equity lens.  
*Speakers: Amy Traub, Demos • Adar Aiyra, Associated Black Charities • Michael J. Wilson, Maryland Hunger Solutions (Moderator)* | Room: Empire  
Track: Research/Data |
| 3:00 PM–4:30 PM | **Successful CACFP Strategies: Child Care, Afterschool, and Homeless Programs**                                                          | This interactive workshop will focus on successful strategies to increase the number of afterschool, child care, and homeless programs participating in CACFP. Speakers will share their success stories including strategies for engaging a broad range of partners, identifying unserved programs and communities, reducing barriers, and conducting persistent outreach.  
*Speakers: Greg Scott, Cover 3 Foundation (Moderator) • Concheta Yonaitis, Virginia Department of Health, Community Nutrition • Callie Boswell Chong, Alabama Partnership for Children • Beverly Wheeler, D.C. Hunger Solutions* | Room: Congressional  
Track: CACFP |
| 3:30 PM–4:45 PM | **USDA Foods TEFAP & CSFP Update**                                                                                                       | Come hear an update from USDA Food Distribution Staff on what the latest policy, operational, and funding updates are for TEFAP and CSFP. Roundtable discussions will include policy updates, food order and operational updates, discussion of effective state policies for food distribution, and potential updates to USDA food packages.  
*Speakers: Laura Castro, USDA • Janice Fitzgerald, USDA • Christina Riley, USDA • Polly Fairchild, USDA • Judi Chapman, Feeding America* | Room: Ambassador  
Track: Commodities/Emergency Food |
| 3:00 PM–4:30 PM | **USDA Child Nutrition Programs Update**                                                                                                 | The school, afterschool, and summer meal programs support good nutrition, health, and learning for children. In this session, USDA officials will review recent policy memoranda as well as share resources and innovations in the Child Nutrition space.  
*Speakers: Cindy Long, USDA, Food and Nutrition Service* | Room: Diplomat  
Track: Child Nutrition |
| 3:30 PM–4:45 PM | **Serving Those Who Serve America: Addressing Hunger Among the Members of the Military, Veterans, and Their Families**                      | Incidences of military families and veterans struggling to get adequate food – and the ensuing harms to their health – are often hidden but, unfortunately, all too common. So common, in fact, that the Veterans Health Administration systematically screens patients for food insecurity, the Military Family Advisory Network adopted addressing food insecurity as one of its top priorities, Women Veterans Interactive routinely responds to requests for food assistance, and the National Military Family Association works to ensure that SNAP and child nutrition programs are available for military families in need of food assistance. Learn from the experts about new and exciting initiatives and opportunities for you to engage and partner to serve the individuals and families who serve our country.  
*Speakers: Taylor Miller, Military Family Advisory Network • Eileen Huck, National Military Family Association • Christine Goings, Department of Veterans Affairs • Ginger Miller, Women Veterans Interactive • Alex Ashbrook, FRAC (Moderator) • Mya Price, Feeding America* | Room: Cabinet  
Track: Cross-cutting |
| 3:00 PM–4:30 PM | **Campaign Against the Proposed Rule That Would Make SNAP Time Limits Harsher**                                                            | After Congress rejected such proposals, USDA has proposed a rule to change time limits on SNAP eligibility for unemployed and underemployed adults who don’t document sufficient weekly work hours. This Spotlight Session will explain the rule, how to comment, and the campaign to generate comments against it being coordinated by FRAC, Feeding America, Center on Budget and Policy Priorities, and Center for American Progress. In addition to Q & A, attendees will have an opportunity to engage in a group action.  
*Speakers: Ellen Vollinger, FRAC • Robert Campbell, Feeding America • Stacy Dean, Center on Budget and Policy Priorities • Rebecca Vallas, Center for American Progress* | Room: Empire  
Track: Seniors; Cross-cutting |
| 3:30 PM–4:45 PM | **Why Addressing Senior Hunger Can’t Wait: Making the Case to Elected Officials and Other Decision-makers**                                | With 2019 ushering in new elected officials, learn how to ensure that addressing senior hunger is on everyone’s priority list. Explore new resources — including state-specific fact sheets and interactive SNAP state and county maps — on senior hunger, its negative consequences, and the importance of federal nutrition programs in keeping seniors nourished and independent. Get the insider scoop on state and federal policy improvements and opportunities to strengthen the nutrition provisions of the Older Americans Act during its upcoming reauthorization.  
*Speakers: Katie Jantzi, Meals on Wheels America • Samantha Koehler, U.S. Special Committee on Aging • Ty Jones Cox, AARP Foundation* | Room: Congressional  
Track: A/B |
| 3:00 PM–4:30 PM | **Advocating for Hunger in the Digital Age: Anti-Hunger Social Media**                                                                     | As advocacy moves from just happening at the grassroots level to also taking place in the digital sphere, diverse social issues have become a part of our daily conversations due to compelling, rousing social media campaigns. As awareness of hunger rises among the public, | Room: Palladian  
Track: Advocacy |

**Coffee Break**
| Campaigns That Resonated With and Rocked Our Communities | — with more high-profile stories covering everything from the Farm Bill to the importance of SNAP — anti-hunger advocates have an opportunity to give hunger a watershed moment by harnessing the power of social media. In this session, advocates will learn key strategies for building their own successful anti-hunger social media campaigns by drawing inspiration from case studies presented by the architects of notable anti-hunger digital moments and movements.  
**Speakers:** Valerie Stone Hawthorne, North Texas Food Bank • Erin Longbottom, National Women's Law Center • Dominique Hazzard, DC Greens Board • Lindsay Morton, Martha’s Table • Donna Banzon, Martha’s Table |
| Track: Communications; Advocacy |
| Reaching Teens With the Federal Nutrition Programs | When it comes to the school breakfast, school lunch, and afterschool and summer meal programs, what’s the trick to engaging teens? This session will outline various ways that food banks and organizations across the nation are actively working to engage teens through established practices, program methods, and techniques. Hear from panelists on how engaging this population builds character, leadership, creativity, and relationship development through participation.  
**Speakers:** Karibe Ibeh, YMCA of Greater Boston • Stacey McDaniel, YMCA of the USA • David Lloyd, Central Pennsylvania Food Bank |
| Room: Diplomat |
| Food Insecurity and Nutrition During the Critical 0-3 Period | The early childhood period sets the foundation for physical, social, and emotional health. Come learn about critical programmatic, policy, and advocacy strategies to improve the health and well-being of infants and toddlers. The session will focus on the latest research and resources on early childhood nutrition and food insecurity, and discuss the important role of SNAP, CACFP, and WIC in improving the food security, dietary intake, health, and development of infants and toddlers.  
**Speakers:** Stephanie Ettinger de Cuba, Children’s HealthWatch • Amanda Szkely, Think Babies Campaign • Heather Hartline-Graffon, FRAC |
| Room: Ambassador |

### Regional Meetings

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<tr>
<th>Regional Meeting</th>
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<tr>
<td>Mid-Atlantic Regional Meeting</td>
<td>Ambassador Room</td>
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<tr>
<td>DE, DC, MD, NJ, PA, VA, WV</td>
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<tr>
<td>Midwest Regional Meeting</td>
<td>Empire Room</td>
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<td>IL, IN, MI, MN, OH, WI</td>
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<td>Mountain Plains Regional Meeting</td>
<td>Diplomat Room</td>
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<td>CO, IA, KS, MO, MT, NE, ND, SD, UT, WY</td>
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<tr>
<td>Northeast Regional Meeting</td>
<td>Blue Room</td>
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<td>CT, ME, MA, NH, NY, RI, VT</td>
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<td>Southeast Region Meeting</td>
<td>Executive Room</td>
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<td>AL, FL, GA, KY, MS, NC, SC, TN</td>
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<td>Southwest Regional Meeting</td>
<td>Congressional A/B Room</td>
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<td>AR, LA, NM, OK, TX (TX breaking out into Cabinet Room)</td>
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<td>Western Regional Meeting</td>
<td>Palladian Room</td>
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<td>AK, AZ, CA, HI, ID, NV, OR, WA</td>
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### Tuesday, February 26 – Lobby Day

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<tr>
<th>Time</th>
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<tr>
<td>7:30 AM–8:30 AM</td>
<td>Grab &amp; Go Breakfast at the Omni</td>
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| 8:30 AM–9:30 AM | Lobby Day Launch on Capitol Hill  
**Speaker:** Rep. Alma Adams (D-NC) |
| 10:00 AM–5:30 PM | Capitol Hill Visits |

Version current: February 22, 2019