

Note: This agenda is subject to change. Check out the conference app for the most up-to-date workshop information. Download it today by searching for “AHPC” or “Anti-Hunger Policy Conference” in your mobile device app store.

Saturday, February 23			
Omni Shoreham Hotel, 2500 Calvert St NW, Washington, DC 20008			
9:00 AM–6:00 PM	Registration Open		West Foyer
2:00 PM–5:00 PM Pre-Conference Session	<p>Anti-Hunger Bootcamp 101: An Entry-Level Course in Public Policy, Political Process and Anti-Hunger Advocacy for Those New to the Community</p>	<p>Learn from policy experts, Capitol Hill staff, and seasoned pros how the federal nutrition programs operate and how you can fully engage in advocacy efforts to strengthen and protect federal nutrition programs. This pre-conference boot camp will provide new or early career advocates and first-time conference attendees with</p> <ul style="list-style-type: none"> - a brief overview of federal nutrition programs: SNAP, pre-school (WIC and CACFP), school-based (breakfast and lunch), out-of-school time (afterschool snacks, afterschool meals, and summer meals), senior meals, and commodity assistance (TEFAP and CSFP); - the basics of the legislative process with an emphasis on budget and appropriations; and - a “how-to” guide for effective anti-hunger advocacy. <p>Ample time will be given for Q&A, along with an “open mic” for additional issues to be covered.</p> <p><i>Speakers: Tamara Fucile, Center on Budget and Policy Priorities ♦ Phil Karsting, Friends of the World Food Programme ♦ Ellen Teller, FRAC ♦ Kate Leone, Feeding America ♦ Robert Campbell, Feeding America ♦ Carrie Calvert, Feeding America ♦ Lauren Badger, FRAC</i></p>	Room: Palladian Track: Advocacy
Sunday, February 24			
Omni Shoreham Hotel, 2500 Calvert St NW, Washington, DC 20008			
8:30 AM–6:00 PM	Registration Open		West Foyer
8:30 AM–10:30 AM	Continental Breakfast		Regency Ballroom
9:00 AM–10:15 AM	<p>Advocacy Institute: CACFP Innovation, Dedication, Celebration (Part I)</p>	<p>This advocacy institute will cover a dynamic CACFP action plan and the strategies needed to increase access to, and strengthen, CACFP in this current environment. Join us as we focus on creating positive CACFP change through mobilizing for a productive Child Nutrition Reauthorization; creating effective CACFP promotion and retention plans using new messaging, materials, and resources; and maximizing opportunities to expand CACFP participation created by state initiatives and the increase in child care and afterschool funding.</p> <p><i>Speakers: Susana Reza, El Paso Human Services ♦ Kimberly Cardona, Oregon Department of Education, Child Nutrition Programs ♦ Paula James, CCFP Roundtable ♦ Sonja Carvalho, Catholic Charities Maine ♦ Geraldine Henchy, FRAC</i></p>	Room: Executive Track: CACFP
10:30 AM–12:00 PM Workshop Block I	<p>Framing Hunger as an Intersectional Issue Area</p>	<p>Writer and activist Audre Lorde reminds us that there is “no such thing as a single-issue struggle because we do not live single-issue lives.” Lorde’s words are critical for advocates, as hunger is an issue that impacts individuals and communities in different, often overlapping, ways, and hunger is in conversation with myriad other pressing social problems. In this session, advocates will develop a practical understanding of “intersectionality” that can be applied to the issue of hunger, and learn frameworks and strategies from presenters for framing hunger as cross-cutting and multifaceted within their communications and operational strategies.</p> <p><i>Speakers: Minerva Delgado, Alliance to End Hunger (Moderator) ♦ Suzanne Babb, WhyHunger ♦ Susannah Morgan, Oregon Food Bank</i></p>	Room: Palladian Track: Communications/ Cross-cutting
	<p>Unlocking Successful Advocacy Innovation: Creative Tactics and Campaigns That Move and Inspire</p>	<p>Innovative advocacy is percolating up and sweeping across the country. From engaging unusual partners to running impactful grassroots campaigns, anti-hunger advocates on the ground are innovating, motivating, and activating in new and creative ways. In this interactive session, advocates can learn from each other about what is working back home and brainstorm how to take an idea from Wyoming and make it work for West Virginia. Learn some best-in-class case studies and join roundtables to learn which innovative advocacy tactics advocates are using to move the needle. Pop-up roundtables will be available for emerging issues.</p> <p><i>Speakers/Facilitators: Madison Hardee, Center on Law and Social Policy (CLASP) (Speaker) ♦ Jen O’Neal, Feeding Texas (Speaker) ♦ Lauren Badger (Moderator) ♦ Carly Finkly, Food Bank of Contra Costa and Solano ♦ Michael Halligan, God’s Pantry Food Bank ♦ Emily Bryant, Feeding Indiana’s Hungry ♦ Jackie DeCarlo, Manna Food Center ♦ Stephanie Ettinger de Cub, Children’s HealthWatch ♦ Eve Van Dommelen, Food Bank of Alaska ♦ Debra Susie, formerly with Florida Impact</i></p>	Room: Empire Track: Advocacy
	<p>Hunger is a Health Issue — Equipping the Anti-Hunger Community for Success</p>	<p>This session will review the latest research on the connections between food insecurity, health, and the role of the Federal Nutrition Programs and other food security interventions. Presenters will also highlight important tools and resources focused on addressing food insecurity in health care settings. We will then engage attendees in an interactive discussion on tips and strategies to effectively address hunger — and responsive interventions to support</p>	Room: Hampton Track: Health/ Nutrition

	<p>Leveraging Nutrition Programs and Other Resources to Respond to Disasters</p> <p>States Leading the Way on Child Nutrition Growth</p> <p>Advocacy Institute: CACFP Innovation, Dedication, Celebration (Part II)</p> <p>Using Service Insights Data to Drive Policy Change and Improve Practice</p>	<p>food security — as a health issue. <i>Speakers: Hilary Seligman, MD, UCSF/Feeding America ♦ Sanjeev K. Sriram, MD (a.k.a. Dr. America), Children's National Medical Center ♦ Kim Prendergast, Feeding America ♦ Heather Hartline-Graton, FRAC</i></p> <p>This session will offer introductory remarks and interactive roundtables anchored by experts who have helped get SNAP, Disaster SNAP, school meals, summer nutrition, WIC and TEFAP resources to households and communities hit by disasters. Most federal nutrition programs are structured to respond to increases in need whether due to economic downturns and natural disasters. Attendees will hear lessons learned from recent hurricanes, wildfires and disasters of more modest scope. Attendees will rotate among tables for 2 rounds of 30 minutes each. The session aims to give advocates, service providers and others the information they need to best aid their communities. <i>Speakers/Facilitators: Patrick Crawford, Feeding America (Speaker/Moderator) ♦ Ellen Vollinger, FRAC (Speaker/Moderator) ♦ Caitlin Sly, Food Bank of Contra Costa & Solano (Speaker) ♦ Cathy Pope, Feeding the Gulf Coast (Speaker) ♦ Etienne Melcher Philbin, FRAC ♦ Eliza McCall, Second Harvest Food Bank of Southwest Georgia ♦ Jessica Bartholow, Western Center on Law and Poverty ♦ Jamie Olson, Feeding Texas ♦ Edith Martinez, California Association of Food Banks</i></p> <p>From breakfast after the bell and summer food mandates to free school breakfast to the elimination of the reduced-price copay for school meals to grants to support schools and program operators, state legislators are stepping in to expand and strengthen the school, summer, and afterschool nutrition programs. Join us for an interactive discussion that will include What should we ask for? How do we build a strong coalition? What strategies lead to success? <i>Speakers: Adele LaTourette, Hunger Free New Jersey ♦ Rachel Cooper, Center for Public Policy Priorities ♦ Catherine Drennan, Greater Boston Food Bank ♦ Crystal FitzSimons, FRAC (Moderator)</i></p> <p>This advocacy institute will cover a dynamic CACFP action plan and the strategies needed to increase access to, and strengthen, CACFP in this current environment. Join us as we focus on creating positive CACFP change through mobilizing for a productive Child Nutrition Reauthorization; creating effective CACFP promotion and retention plans using new messaging, materials, and resources; and maximizing opportunities to expand CACFP participation created by state initiatives and the increase in child care and afterschool funding. <i>Speakers: Krista Scott, Child Care Aware ♦ Senta Hester, Daily Bread of Tennessee and National CACFP Sponsors Association ♦ Natalie Clark, Minute Menu Systems ♦ Margaret Mc Donald, Clarendon Early Education Services</i></p> <p>The Service Insights Initiative is a network-wide approach to electronically collect shared data and measures of service from clients served at agencies and food banks across the country. We'll be able gain insights at various levels — from a single agency, to a group of food banks, to a state, to a region, to the entire country. Over time, we can leverage Service Insights to analyze clients' experiences and understand how they move in and out of the charitable food system. Join this session to learn more about the importance of early data analysis and the current efforts underway across the Feeding America network to use service insights data to drive decision-making and policy change, improve programs and practice, and inform organizational strategic priorities. This session will also highlight results from a recent, first-of-its-kind analysis of aggregated data from four member food banks. <i>Speakers: Emily Branton, Link2Feed ♦ Erin Lingo, FeedMore ♦ Theresa DelVecchio Dys, Feeding America</i></p>	<p>Room: Ambassador Track: Cross-cutting</p> <p>Room: Diplomat Track: Child nutrition</p> <p>Room: Executive Track: CACFP</p> <p>Room: Congressional A/B Track: Research/Data</p>
12:15 PM–2:00PM	<p style="text-align: center;">Lunch and Welcome Plenary</p> <p style="text-align: center;">Keynote: Congresswoman Lisa Blunt Rochester (D-DE)</p> <p>Additional Speakers: Jim Weill, President, FRAC ♦ Rhonda Sanders, Feeding America PEAC Chair and CEO, Arkansas Foodbank ♦ Patricia Beebe, President & CEO, Food Bank of Delaware</p>		Regency Ballroom
2:15 PM–3:30 PM Workshop Block II	Beginning the Process: Reaching Out and Engaging Advocates With Lived Experiences Into Your Advocacy Workplans	<p>Effective advocacy collaborations can often be a challenge. To effectively and meaningfully engage individuals struggling with food insecurity, hunger, and other economic challenges into your advocacy workplan requires a commitment of time, sensitivity, and dedication. We know, not only from anecdotal evidence, but from hard data that when those who have or are struggling with food insecurity become involved in our advocacy, their lives, our movement, and, yes, even federal policies, can and do change. This session will be an opportunity for you to hear from both advocates who struggled or currently are struggling with hunger and how they have found "their voice" in addition to staff from organizations that are committed to making this important collaboration work. There will be presentations, small group discussions, and a "report back" to synthesize ideas into a first step "to do" list for those wanting to incorporate this type of meaningful collaboration into your advocacy workplan. <i>Speakers/Facilitators: Diane Sullivan, Witnesses to Hunger (Speaker) ♦ Patricia Romero-Aguasvivas, Food Bank of Contra Costa and Solano (Speaker) Meredith Dodson, RESULTS (Speaker) ♦ Ellen Teller, FRAC (Moderator) ♦ Allison Bovell-Ammon, Children's HealthWatch ♦ Carly Finkly, Food Bank of Contra Costa and Solano ♦ Randi Quackenbush, Food Bank of the Southern Tier ♦ Crystal Batista, Food Bank of the Southern Tier ♦ Lyndsey Lyman, Food Bank of the Southern Tier ♦ Shawn Hays, Food Bank of Alaska ♦ DeBorah Gilbert White, National Coalition for the Homeless ♦ Steve Thomas, National Coalition for the Homeless ♦ Debra Susie, Formerly with Florida</i></p>	Room: Palladian Track: Advocacy

	<p>Hidden Hunger: Implications for LGBTQ Communities</p>	<p><i>Impact ♦ Robb Friedlander, Feeding America ♦ Lauren Badger, FRAC</i></p> <p>Emerging research is shedding light on the struggles LGBTQ communities face across the age spectrum in accessing food and nutrition resources as well as the importance of tailoring outreach and advocacy efforts to meet the needs of affected communities. Learn about new partnerships aimed at uncovering food insecurity, gaps that need to be addressed, and promising solutions to better support people within these communities. <i>Speakers: Tyrone Hanley, National Center for Lesbian Rights ♦ Will Thomas, George Washington University School of Public Health ♦ Alissa Wassung, God's Love We Deliver ♦ Jeremy Arnold Congressional Hunger Center</i></p>	<p>Room: Empire Track: Cross-cutting</p>
	<p>Place Matters: Addressing Food Insecurity in Rural Communities</p>	<p>This session will facilitate a deeper understanding of how to address food insecurity in rural communities, including a look at the different factors that are driving high rates of food insecurity in rural communities and the experience of living and working in rural communities. We will include examples of programs and policies that are being implemented to address food insecurity in rural communities, and engage the audience in a discussion of what they have experienced that works to address rural food insecurity and what they would like to learn to advance this work in order to identify programs, partnerships, and policies to support rural communities. <i>Speakers/Facilitators: Rhonda Sanders, Arkansas Food Bank (Speaker) ♦ Jessica Jelinski, Feeding America (Moderator) ♦ Kevin Kastenholz, Feeding America ♦ Noelle Miesfield, NORC at the University of Chicago ♦ Michael Meit, NORC at the University of Chicago ♦ Patty Barker, Arkansas Hunger Relief Alliance</i></p>	<p>Room: Hampton Track: Cross-cutting</p>
	<p>Bringing Research and Data to Life to Create Change</p>	<p>This skill-building workshop will focus on the effective use of data and research to support an advocacy agenda. Discover valuable resources and interactive tools for mining the latest research and data on poverty, food insecurity, and the federal nutrition programs. Session participants also will learn how to transform research and data into powerful stories to influence policy. <i>Speakers: Randy Rosso, FRAC ♦ Colleen Barton Sutton, FRAC ♦ Heather Hartline-Grafton, FRAC</i></p>	<p>Room: Diplomat Track: Research/Data</p>
	<p>SNAP Lessons From the Field — Working With Special Populations & Using Client Feedback for Policy and Programs</p>	<p>As communities continue to work to expand SNAP access through policy and practice, they are looking for innovative ways to reach specific populations and ensure client voice influences the work. This interactive session will focus on policies and best practices to reach specific audiences, including seniors, college students, rural and other populations. It will also discuss ways to obtain and utilize client feedback through methods like surveys, focus groups, and feedback loops. Attendees will participate in peer-led roundtable discussions and gain information that can effectively be used to improve application assistance programs. <i>Speakers/Facilitators: Kelly Goodall, Feeding America (Speaker) ♦ Ellen Vollinger, FRAC (Moderator) ♦ Robert Campbell, Feeding America (Moderator) ♦ Tara Davis, Central Pennsylvania Food Bank ♦ Emily Cohen, Vermont Foodbank ♦ Evie McLarty, Feeding the Gulf Coast ♦ Shelley Mann, Food Bank for the Heartland ♦ Indianna Turkisher, Food Bank of Alaska ♦ Pat Baker, Massachusetts Law Reform Institute ♦ Megan Vander Wyst, Second Harvest Foodbank of Southern Wisconsin ♦ Marlene Vasquez, Houston Food Bank ♦ Diane Doherty, Illinois Hunger Coalition ♦ Kate Kasper, Hunger Free Colorado ♦ Caitlin Docker, Code for America Vicky Negus, Massachusetts Law Reform Institute ♦ Kam McKenzie, Freestore Foodbank</i></p>	<p>Room: Ambassador Track: SNAP</p>
	<p>Paths to Free School Meals: A Discussion on CEP, Provision 2, and Strategies for Increasing School Meal Participation</p>	<p>This session will cover a quick review of CEP and Provision 2, and then dive deeper into determining which federal provision makes the most sense for different high-poverty schools. FRAC will share its priorities for the upcoming school year and recently developed resources to assist advocates with helping school districts implement universal school meals and increase school meal participation. AASA, The School Superintendents Association will also present findings from focus groups held with communities of color to learn about impressions, thoughts, and feelings towards the School Breakfast Program. <i>Speakers: Kayla Jackson, AASA, The School Superintendents Association ♦ Robert Shaheen, New Bedford Public Schools ♦ Catherine Wright Steele, Texas Department of Agriculture ♦ Alison Maurice, FRAC (Moderator)</i></p>	<p>Room: Congressional A/B Track: Child Nutrition</p>
	<p>USDA CACFP Program Update</p>	<p>In this session, USDA will provide updates on CACFP program developments, policy, and guidance that are important to supporting CACFP success for child care and afterschool programs. This is also an opportunity to provide feedback to USDA on your successes and challenges with implementing the updated meal pattern, as well as suggestions on boosting CACFP participation. <i>Speakers: Angela Kline, USDA, Food and Nutrition Service ♦ Andrea Farmer, USDA, Food and Nutrition Service</i></p>	<p>Room: Executive Track: CACFP</p>
	<p>CSFP: Begs and Brags to Improve the Senior Food Box</p>	<p>The Feeding America network is the largest single distributor of CSFP commodity food boxes in the US. This interactive peer-learning session invites participants to "brag" about their best practices and "beg" for help on CSFP-related challenges. Moderators will present a brief introduction to program rules and advocacy opportunities, then participants will have the opportunity to ask and answer peer-generated questions. No CSFP topic is off limits, including outreach, administration, advocacy, volunteers, proxies, and more. <i>Speakers: Hollie Baker-Lutz, Feeding America (Moderator) ♦ Judi Chapman, Feeding America (Moderator)</i></p>	<p>Room: Cabinet Track: Commodities/Emergency Food; Seniors</p>

3:30 PM–4:00 PM	Coffee Break		West Foyer
<p>4:00 PM–5:15 PM</p> <p>Workshop Block III</p>	<p>Developing Messages That Resonate in Red States and With Conservative Media</p>	<p>What’s the best way to pitch a conservative media outlet about food insecurity and the role that the federal nutrition programs play in ending hunger? How can you place an opinion piece or article so that it best impacts conservative thinking? What kinds of messages are effective at influencing conservative policymakers, particularly in red states? A public affairs expert, a journalist, and an anti-hunger advocate, who all effectively connect with conservative audiences every day, provide best practices on successfully influencing this critical crowd in the fight to end hunger.</p> <p><i>Speakers: Andrew Shore, Jochum Shore & Trossevin, PC ♦ Heather Janik, Glen Echo Group ♦ Ben Goodman, Council for a Strong America ♦ Salena Zito, Washington Examiner, CNN contributor, NY Post writer</i></p>	<p>Room: Palladian Tracks: Communications</p>
	<p>What’s On Tap With Your State for Farm Bill SNAP Implementation</p>	<p>Advocacy efforts to protect and strengthen SNAP in the Farm Bill helped lead Congress to reject proposals to cut SNAP food benefits by approximately \$20 billion over 10 years, and made some improvements to the federal nutrition safety net programs. Now the focus turns to Farm Bill implementation — USDA administrative rulemaking, state and county agency policies and practices, and grant opportunities. An opening panel will discuss lessons learned from Farm Bill advocacy; review the key SNAP, TEFAP, and other Farm Bill nutrition title provisions, and outline the process and opportunities for advocacy with USDA, states, and counties. The session will also include an overview of options and waivers available at the state level and how to use them to improve your SNAP Application Assistance Program.</p> <p><i>Speakers/Facilitators: Robert Campbell, Feeding America (Speaker/Moderator) ♦ Ellen Vollinger, FRAC (Speaker/Moderator) ♦ Amalia Swan, Food Bank for Central New York ♦ Jessica Kejr, Harvesters Food Bank ♦ Karen Siebert, Harvesters Food Bank ♦ Shelley Mann, Food Bank for the Heartland ♦ Evie McLarty, Feeding the Gulf Coast ♦ Indiana Turkisher, Food Bank of Alaska ♦ Kerry DesJardins, American Public Human Services Association ♦ Eryn Hurley, National Association of Counties ♦ Crystal Swann, United States Conference of Mayors ♦ Haley Nicholson, National Conference of State Legislatures ♦ Ed Bolen, Center on Budget and Policy Priorities ♦ Vicky Negus, Massachusetts Law Reform Institute ♦ Jess Bartholow, Western Center on Law and Poverty ♦ Colleen Moriarty, Hunger Solutions (MN) ♦ Joanna Sebelien, Harvesters Food Bank ♦ Molly Hartman, The Reinvestment Fund ♦ Nicole Burda, AARP ♦ Ty Jones Cox, AARP ♦ Kahfü King, The Food Trust ♦ Gina Plata-Nino, Central West Justice Center ♦ Rachel Tucker, California Association of Food Banks</i></p>	<p>Room: Empire Track: SNAP</p>
	<p>School Meals Roundtables</p>	<p>This session will consist of multiple roundtable discussions on effective strategies that increase participation and improve outcomes in school meal programs, including the School Breakfast Program and National School Lunch Program. Roundtables will include discussions on emerging opportunities to broaden access to school meals under ESSA, in charter schools, and secondary schools.</p> <p><i>Speakers/Facilitators: Diane Girouard, FRAC (Moderator) ♦ Amy Schumacher, Feeding America (Moderator) ♦ Effie Craven, Feeding America (Moderator) ♦ Jessica Pino-Goodspeed, Hunger Solutions NY ♦ Nancy Katz, Alliance for Healthier Generation ♦ Annelise Cohen, National Education Association (NEA) ♦ Roger Rosenthal, Migrant Legal Action Program ♦ Kumar Chandran, FoodCorps ♦ Tina Moczydlowski, USDA ♦ Ryan Abernathy, Regional Food Bank of Oklahoma ♦ Mary Kate Harrison, Hillsborough County Public Schools ♦ Crystal FitzSimons, FRAC ♦ Alison Maurice, FRAC</i></p>	<p>Room: Hampton Track: Child Nutrition</p>
	<p>2020 is Just Around the Corner: Effective Strategies to Help Low-Income Citizens Vote</p>	<p>Tens of millions of eligible voters did not exercise their right to vote in the last election — with non-voting rates especially high among low-income communities. Nonprofits that serve low-income residents can play an important role in helping citizens who are struggling with hunger to engage in the democratic process. Yet many nonprofits are unaware of the many permissible ways they can engage, or don’t know where to start. First, hear from voting experts on how voter suppression tactics can create challenges for low-income voters and communities of color. We’ll have some of the best-in-class case studies of how anti-hunger nonprofits can register voters and get out the vote. Finally, we’ll dive into discussions about strategies your organization can use to get started, or how to take your voter registration and get-out-the-vote work to the next level.</p> <p><i>Speakers: Brenda Wright, Demos ♦ Kelly Quintero, Second Harvest Food Bank of Central Florida ♦ Susan Beaudoin, FRAC (Moderator) ♦ Mike Glymph, Feeding America (Moderator)</i></p>	<p>Room: Diplomat Track: Cross-cutting</p>
	<p>Senior Hunger Programs Overview</p>	<p>Nearly 5 million adults age 60 and over are food insecure, with millions more at risk of food insecurity. Learn about the state of senior hunger and federal nutrition programs available to assist adults age 60 and older. Explore eligibility and best practices for programs available to seniors, community partnerships that can make senior-focused efforts more effective, and what seniors have said about how services can be enhanced. Leave with a better understanding of the menu of available program options, and how to accommodate the unique physical, mental, and nutritional needs (and assets!) of older adults.</p> <p><i>Speakers/Facilitators: Meredith Ponder Whitmire, NANASP ♦ Brooke McCauley, Maryland Hunger Solutions ♦ Olivia Chase, Generations United ♦ Erin Kee McGovern, National Council on Aging ♦ Roger R. Szemraj, CSFP Association ♦ Monica Hake, Feeding America ♦ Heather Hartline-Grafton, FRAC</i></p>	<p>Room: Ambassador Track: Cross-cutting; Seniors</p>
<p>Innovations in CACFP Procurement and</p>	<p>This session will focus on the CACFP innovation, best practices, resources and policy needed to facilitate successful procurement. Partners will explain new procurement options</p>	<p>Room: Executive Tracks: CACFP</p>	

	<p>Preparation: Affordable Healthy Meals and Snacks for Afterschool, Child Care, and Homeless Programs</p> <p>Building an Effective Action Plan to Increase WIC Participation</p> <p>Strengthening Indigenous Foodways: Native Anti-Hunger Policy 101</p>	<p>and tools. Speakers will share their expertise and real life lessons learned from successfully providing healthy CACFP meals and snacks to afterschool, child care and homeless programs.</p> <p><i>Speakers: Kellie Konsysky, PACE ♦ Robert Jones, Archdiocese of Philadelphia Nutrition Services ♦ Daniel Hatcher, Alliance for a Healthier Generation</i></p> <p>The number of participants in WIC has dropped by over 1 million. Advocates and food banks have a key role to play to reversing this decline. This workshop will cover opportunities to:</p> <ul style="list-style-type: none"> • Establish partnerships with WIC agencies, grocery stores, local health care systems and summer food programs; • Identify potential sources of fundraising to support WIC work; and • Create an effective action plan to increase WIC participation. <p>Join us for this discussion of strategies for increasing WIC participation including best practices for outreach, methods for assessing unmet need, and facilitating the full redemption of WIC benefits.</p> <p><i>Speakers: Trina Ragain, Operation Food Search ♦ Linda Bopp, Hunger Solutions New York ♦ Geraldine Henchy, FRAC (Moderator)</i></p> <p>Federal Nutrition Programs play a critical role in addressing food insecurity on Reservations and in Native Communities. Learn how programs like FDPIR (Food Distribution Program on Indian Reservations), SNAP, and other programs increase access to healthy, affordable, and culturally appropriate food.</p> <p><i>Speakers: Colby Duren, Indigenous Food and Agriculture Initiative ♦ Roxanna Newsom, Chickasaw Nation ♦ Mary Greene-Trottier, Spirit Lake Nation ♦ Corey Malone-Smolla (Moderator)</i></p>	<p>Room: Congressional A/B Track: Child Nutrition</p> <p>Room: Cabinet Track: Cross-cutting</p>
5:30 PM–7:00 PM	Reception		Regency Ballroom
<p>Monday, February 25 Omni Shoreham Hotel, 2500 Calvert St NW, Washington, DC 20008</p>			
7:00 AM–7:45 AM	Sunrise Yoga		Birdcage Walk
8:30 AM–5:30 PM	Registration		West Foyer
8:30 AM–10:00 AM	<p style="text-align: center;">Breakfast Plenary Session</p> <p>Keynote: The Honorable Stephen K. Benjamin, Mayor of Columbia, SC, and President of the U.S. Conference of Mayors Additional Speakers: Sue Berkowitz, Director, South Carolina Appleseed Legal Justice Center ♦ Susana Reza, President, National CACFP Forum ♦ Stephanie Slingerland, Director, Philanthropy and Social Impact, Kellogg Company ♦ Kate Leone, Chief Government Relations Officer, Feeding America</p>		Regency Ballroom
<p>10:15 AM–11:30 AM</p> <p>Workshop Block IV</p>	<p>Don't Let Fear Win Out: Concrete Strategies to Help Immigrants and Their Families Access Nutrition and Food Programs</p> <p>Screen and Intervene: Effective and Innovative Models for Addressing Food Insecurity</p> <p>Building a Bigger and Stronger Tent — A Conversation on Replicable Strategies to</p>	<p>CLOSED MEDIA/SOCIAL MEDIA SESSION This is an off-the-record session. No media coverage, social media sharing, or photo/audio/video recording of this session is permitted. Reporters interested in speaking with a FRAC or Feeding America expert about this issue may contact our media experts, Emily Pickren, epickren@frac.org or Zuani Villareal, zwillareal@feedingamerica.org.</p> <p>The past year has included unrelenting attacks on immigrant families and their ability to access the nutrition programs required to put food on the table. Stories from across the country highlight how threats to immigrants (e.g., ICE raids, family separation, the public charge rule) have resulted in eligible individuals disenrolling or forgoing assistance from critical public nutrition and food sources like SNAP, WIC, and food banks. Learn the latest policies affecting the food security of immigrants and concrete strategies to help immigrant families access nutrition and food resources.</p> <p><i>Speakers: Wendy Cervantes, Center for Law and Social Policy ♦ Stephen Knight, Alameda County Community Food Bank ♦ Steven Lopez, UnidosUS</i></p> <p>Anti-hunger groups from across the nation are partnering with the health care community to address food insecurity, and this work has expanded substantially over the past several years. Session participants will join on-the-ground experts who are actively engaged in policy changes, innovative technologies, and food and nutrition interventions for a dialogue about using these approaches to improve the health and well-being of those struggling with food insecurity.</p> <p>Round table topics include: Screen & Intervene 101; A Clinician's Perspective on Food Insecurity; Systems Change & Medical Coding; Technology & Navigators; Food Bank Referral Model; SNAP Rx/Benefits Referral Model; Fruit/Veggie Voucher Program; Summer Food in Health Care Settings</p> <p><i>Speakers/Facilitators: Rich Sheward, Children's HealthWatch ♦ Hilary Seligman, UCSF/Feeding America ♦ Karen Broussard, Second Harvest Food Bank of Central Florida ♦ Sarah DeSilvey, FNP, University of Vermont, Larner College of Medicine ♦ Nicole Bailey, Hunger Solutions Minnesota ♦ Valerie Smith, MD, St. Paul Children's Clinic ♦ Crystal FitzSimons, FRAC ♦ Kim Prendergast, Feeding America ♦ Heather Hartline-Grafton, FRAC</i></p> <p>In this session we will engage a panel of experts who have employed replicable strategies to build advocacy engagement in more conservative areas of the country. From creative coalition building to outreach strategies, we will strategize how to expand your base to include more conservative constituencies to provide political power and energy to your</p>	<p>Room: Palladian Track: Cross-cutting</p> <p>Room: Empire Tracks: Health/Nutrition</p> <p>Room: Blue Track: Advocacy</p>

	<p>Engage Conservative Communities in Anti-hunger Advocacy</p> <p>Summer and Afterschool Meals Roundtables</p> <p>Hunger on College Campuses: Policy + Practice</p> <p>Advocating for Tax Opportunities and Policies That Lift Families Out of Poverty While Also Strengthening Organizations That Serve Them</p> <p>USDA Team Nutrition Update</p>	<p>advocacy.</p> <p>Whether you are looking to engage representatives from the military, faith-based groups, retailers, manufactures, your local chamber of commerce, or just more “unusual partners,” you’ll get a head start on finding your way to a more inclusive and larger anti-hunger movement. <i>Speakers: Cara Durr, Food Bank of Alaska ♦ Joey Hentzler, Kansas Appleseed Center for Law and Justice ♦ Arlene Fortunato, Greater Boston Food Bank ♦ Robb Friedlander, Feeding America (Moderator)</i></p> <p>This interactive session will cover strategies for expanding participation in both the Summer and Afterschool Nutrition programs. Participants will be able to join facilitated roundtable discussions and share experiences, learn about best practices, and take home new ideas. Table topics will include outreach strategies; innovative partnerships; digital marketing; policy and legislation opportunities; and more. <i>Speakers/Facilitators: Eugenie Sellier, Feeding the Gulf Coast ♦ Eileen Emerson, Blue Ridge Area Food Bank ♦ Rhonda Chafin, Second Harvest Food Bank of Northeast Tennessee ♦ Emily DeMaria, Central Texas FB ♦ Emily Catalano, Feeding America</i></p> <p>Attendees will discuss food insecurity among college students, first hearing a brief panel presentation by experts and practitioners, and then participating in break-out conversations on specific topics pertaining to college hunger. Topics will include understanding the need on specific campuses and communities, evaluating outcomes of campus food insecurity programs, reducing barriers to access to food for students, partnerships, SNAP and college students 101, policy and advocacy, reducing stigma, college pantry best practices, federal, state, and local legislation to support student success, and EBT redemptions on campus. <i>Speakers/Facilitators: Megan Vander Wyst, Second Harvest Foodbank of Southern Wisconsin (Speaker) ♦ Christine Baker-Smith O’Malley Hope Center for College, Community, and Justice at Temple University (Speaker) ♦ Yesenia Jimenez, Bill Emerson National Hunger Fellow at the Congressional Hunger Center (Speaker) ♦ Dawn Secor, Hunger Solutions NY ♦ Patricia Baker, Massachusetts Law Reform Institute (MLRI) ♦ Jessica Bartholow, Western Center on Law and Poverty (WCLP) ♦ Jessica Kejr, Harvesters—The Community Food Network ♦ Rachel Sumekh, Swipe Out Hunger ♦ Marlene Vasquez, Houston Food Bank ♦ Carrie Welton, Center for Law and Social Policy ♦ Melanie Pang, Houston Food Bank ♦ Stephanie DiPego Polito, Feeding America</i></p> <p>The Earned Income Tax Credit and the Child Tax Credit have lifted millions of low-income people and families out of poverty. Expansion of refundable tax credits and progressive tax policy can be an effective mechanism for this upward mobility. Unfortunately, recently enacted federal tax legislation provided little or no direct benefit for those struggling with hunger and poverty, and, in fact, will actually increase their tax burden in the coming years. The legislation also included provisions expected to cause philanthropic giving to decline by billions each year, thus crippling community-based and charitable organizations that support low-income people. The 116th Congress is expected to take a fresh look at tax policy and examine proposals that will directly lift people out of poverty while also providing critical financial support to organizations committed to anti-hunger and anti-poverty work. Join us to see how you can lend your support to this effort. #taxpolicyiseffective&fun <i>Speakers: Amy Matsui, National Women's Law Center ♦ Geoff Plague, Feeding America ♦ Jeff Kleen, Oregon Food Bank (Moderator)</i></p> <p>Join USDA for an informative and lively workshop offering the best in nutrition materials, resources, and training to help your programs to:</p> <ul style="list-style-type: none"> • Successfully meet USDA nutrition requirements with appealing meals and snacks; • Offer multicultural menus and resources; • Equip staff with skills necessary to be successful; and • Engage children and parents with games, activities, and newsletters. <p>Learn how to join USDA’s networks for ongoing opportunities to receive new resources and share ideas. <i>Speakers: Sonya Barnes, USDA, Food and Nutrition Service ♦ Alicia White, USDA, Food and Nutrition Service ♦ Sheldon Gordon, USDA, Food and Nutrition Service</i></p>	<p>Room: Diplomat Track: Child Nutrition</p> <p>Room: Ambassador Track: Cross-cutting</p> <p>Room: Congressional A/B Track: Advocacy; Cross-Cutting</p> <p>Room: Executive Track: CACFP; Child Nutrition</p>
11:45 AM–1:30 PM		<p style="text-align: center;">Lunch and Plenary</p> <p>Keynote Panel –The Past, Present and Future of Critical Human Needs Programs in the Shadow of the Shutdown: Diane Whitmore Schanzenbach, Director of the Institute for Policy Research and the Margaret Walker Alexander Professor in the School of Education and Social Policy, Northwestern University, and research associate of the National Bureau of Economic Research ♦ Diane Yentel, President & CEO, National Low Income Housing Coalition ♦ LaQuita Honeysucker, Legislative Director, United Food and Commercial Workers International Labor Union ♦ Matt Knott, President, Feeding America</p> <p style="text-align: center;">Additional Speakers: Eileen Hyde, Director, Walmart Foundation ♦ Jim Weill, President, FRAC</p>	Regency Ballroom
1:45PM–3:00 PM	Workshop Block V	<p>Combatting Food Insecurity, Racism, and Discrimination</p> <p>To what extent do communities of color experience higher rates of food insecurity? How do experiences of racism and discrimination in health care, school, work, when applying for public assistance, engaging with the police, and in other settings relate to food insecurity? This session will explore the connections between food insecurity and discrimination, and review resources and recommendations to address these important issues. <i>Speakers: Kofi Essel, MD, Children's National ♦ Allison Bovell-Ammon, Children's Health Watch ♦ Marlysa D. Gamblin, Bread for the World</i></p>	Room: Palladian Track: Cross-cutting

	<p>Addressing Food Insecurity Across the Age Spectrum: The Critical Role of SNAP</p> <p>Hunger Can't Be Solved by Food Alone: Identifying and Addressing Drivers of Hunger</p> <p>Successful CACFP Strategies: Child Care, Afterschool, and Homeless Programs</p> <p>USDA Foods TEFAP & CSFP Update</p> <p>USDA Child Nutrition Programs Update</p> <p>Serving Those Who Serve America: Addressing Hunger Among the Members of the Military, Veterans, and Their Families</p>	<p>Despite the passage of the Farm Bill, SNAP continues to come under attack in ways that will cause harm for millions of people in need. We will explore the critical role that SNAP plays in fighting food insecurity in the U.S. and the implications of different proposed changes to the program. We will also preview forthcoming integrated, local food insecurity data resources to clearly communicate need among populations of all ages, including children, older adults, and seniors. <i>Speakers: Dr. Craig Gundersen, University of Illinois ♦ Amy Crumbaugh, Feeding America (Moderator) ♦ Adam Dewey, Feeding America ♦ Monica Hake, Feeding America ♦ Randy Rosso, FRAC</i></p> <p>Solving hunger means addressing its root causes. With recent research, there is growing awareness of the role structural racism plays in fueling hunger. Using the test case of employment and wages, delve into the intersections of these issues and available strategies to take action. Learn about obstacles to sufficient employment and wages that drive and exacerbate hunger and how structural racism factors in. Then explore actionable strategies your organization can use to develop and move forward policies to address hunger and its root causes using a racial equity lens. <i>Speakers: Amy Traub, Demos ♦ Adar Ayira, Associated Black Charities ♦ Michael J. Wilson, Maryland Hunger Solutions (Moderator)</i></p> <p>This interactive workshop will focus on successful strategies to increase the number of afterschool, child care, and homeless programs participating in CACFP. Speakers will share their success stories including strategies for engaging a broad range of partners, identifying unserved programs and communities, reducing barriers, and conducting persistent outreach. <i>Speakers: Greg Scott, Cover 3 Foundation (Moderator) ♦ Conchetta Yonaitis, Virginia Department of Health, Community Nutrition ♦ Caliste Boswell Chong, Alabama Partnership for Children ♦ Beverley Wheeler, D.C. Hunger Solutions</i></p> <p>Come hear an update from USDA Food Distribution Staff on what the latest policy, operational, and funding updates are for TEFAP and CSFP. Roundtable discussions will include policy updates, food order and operational updates, discussion of effective state policies for food distribution, and potential updates to USDA food packages. <i>Speakers: Laura Castro, USDA ♦ Janice Fitzgerald, USDA ♦ Christina Riley, USDA ♦ Polly Fairchild, USDA ♦ Judi Chapman, Feeding America</i></p> <p>The school, afterschool, and summer meal programs support good nutrition, health, and learning for children. In this session, USDA officials will review recent policy memoranda as well as share resources and innovations in the Child Nutrition space. <i>Speakers: Cindy Long, USDA, Food and Nutrition Service</i></p> <p>Incidences of military families and veterans struggling to get adequate food – and the ensuing harms to their health – are often hidden but, unfortunately, all too common. So common, in fact, that the Veterans Health Administration systematically screens patients for food insecurity, the Military Family Advisory Network adopted addressing food insecurity as one of its top priorities, Women Veterans Interactive routinely responds to requests for food assistance, and the National Military Family Association works to ensure that SNAP and child nutrition programs are available for military families in need of food assistance. Learn from the experts about new and exciting initiatives and opportunities for you to engage and partner to serve the individuals and families who serve our country. <i>Speakers: Taylor Miller, Military Family Advisory Network ♦ Eileen Huck, National Military Family Association ♦ Christine Going, Department of Veterans Affairs ♦ Ginger Miller, Women Veterans Interactive ♦ Alex Ashbrook, FRAC (Moderator) ♦ Mya Price, Feeding America (Moderator)</i></p>	<p>Room: Empire Track: Research/ Data</p> <p>Room: Blue Track: Cross-cutting</p> <p>Room: Congressional A/B Track: CACFP</p> <p>Room: Ambassador Track: Commodities/ Emergency Food;</p> <p>Room: Diplomat Track: Child Nutrition</p> <p>Room: Cabinet Track: Cross-cutting</p>
3:00 PM–3:30 PM	Coffee Break		
<p>3:30 PM–4:45 PM</p> <p>Workshop Block VI</p>	<p>Campaign Against the Proposed Rule That Would Make SNAP Time Limits Harsher</p> <p>Why Addressing Senior Hunger Can't Wait: Making the Case to Elected Officials and Other Decision-makers</p> <p>Advocating for Hunger in the Digital Age: Anti-Hunger Social Media</p>	<p>After Congress rejected such proposals, USDA has proposed a rule to change time limits on SNAP eligibility for unemployed and underemployed adults who don't document sufficient weekly work hours. This Spotlight Session will explain the rule, how to comment, and the campaign to generate comments against it being coordinated by FRAC, Feeding America, Center on Budget and Policy Priorities, and Center for American Progress. In addition to Q & A, attendees will have an opportunity to engage in a group action. <i>Speakers: Ellen Vollinger, FRAC ♦ Robert Campbell, Feeding America ♦ Stacy Dean, Center on Budget and Policy Priorities ♦ Rebecca Vallas, Center for American Progress</i></p> <p>With 2019 ushering in new elected officials, learn how to ensure that addressing senior hunger is on everyone's priority list. Explore new resources — including state-specific factsheets and interactive SNAP state and county maps — on senior hunger, its negative consequences, and the importance of federal nutrition programs in keeping seniors nourished and independent. Get the insider scoop on state and federal policy improvements and opportunities to strengthen the nutrition provisions of the Older Americans Act during its upcoming reauthorization. <i>Speakers: Katie Jantzi, Meals on Wheels America ♦ Samantha Koehler, U.S. Special Committee on Aging ♦ Ty Jones Cox, AARP Foundation</i></p> <p>As advocacy moves from just happening at the grassroots level to also taking place in the digital sphere, diverse social issues have become a part of our daily conversations due to compelling, rousing social media campaigns. As awareness of hunger rises among the public</p>	<p>Room: Palladian Track: Advocacy</p> <p>Room: Empire Track: Seniors; Cross-cutting</p> <p>Room: Congressional A/B</p>

	<p>Campaigns That Resonated With and Rocked Our Communities</p> <p>— with more high-profile stories covering everything from the Farm Bill to the importance of SNAP — anti-hunger advocates have an opportunity to give hunger a watershed moment by harnessing the power of social media. In this session, advocates will learn key strategies for building their own successful anti-hunger social media campaigns by drawing inspiration from case studies presented by the architects of notable anti-hunger digital moments and movements. Speakers: Valerie Stone Hawthorne, North Texas Food Bank ♦ Erin Longbottom, National Women's Law Center ♦ Dominique Hazzard, DC Greens Board ♦ Lindsay Morton, Martha's Table ♦ Donna Banzon, Martha's Table</p> <p>Reaching Teens With the Federal Nutrition Programs</p> <p>When it comes to the school breakfast, school lunch, and afterschool and summer meal programs, what's the trick to engaging teens? This session will outline various ways that food banks and organizations across the nation are actively working to engage teens through established practices, program methods, and techniques. Hear from panelists on how engaging this population builds character, leadership, creativity, and relationship development through participation. Speakers: Karibe Ibeh, YMCA of Greater Boston ♦ Stacey McDaniel, YMCA of the USA ♦ David Lloyd, Central Pennsylvania Food Bank</p> <p>Food Insecurity and Nutrition During the Critical 0-3 Period</p> <p>The early childhood period sets the foundation for physical, social, and emotional health. Come learn about critical programmatic, policy, and advocacy strategies to improve the health and well-being of infants and toddlers. The session will focus on the latest research and resources on early childhood nutrition and food insecurity, and discuss the important role of SNAP, CACFP, and WIC in improving the food security, dietary intake, health, and development of infants and toddlers. Speakers: Stephanie Ettinger de Cuba, Children's HealthWatch ♦ Amanda Szekely, Think Babies Campaign ♦ Heather Hartline-Grafton, FRAC</p>	<p>Track: Communications; Advocacy</p> <p>Room: Diplomat Track: Child Nutrition</p> <p>Room: Ambassador Track: Child Nutrition</p>
5:00 PM–6:00 PM	<p>Meet with others from your USDA region, and then break off by state to prepare for Lobby Day visits.</p> <p>Regional Meetings</p> <p><i>Mid-Atlantic Regional Meeting — Ambassador Room DE, DC, MD, NJ, PA, VA, WV</i></p> <p><i>Midwest Regional Meeting — Empire Room IL, IN, MI, MN, OH, WI</i></p> <p><i>Mountain Plains Regional Meeting — Diplomat Room CO, IA, KS, MO, MT, NE, ND, SD, UT, WY</i></p> <p><i>Northeast Regional Meeting — Blue Room CT, ME, MA, NH, NY, RI, VT</i></p> <p><i>Southeast Region Meeting — Executive Room AL, FL, GA, KY, MS, NC, SC, TN</i></p> <p><i>Southwest Regional Meeting — Congressional A/B Room AR, LA, NM, OK, TX (TX breaking out into Cabinet Room)</i></p> <p><i>Western Regional Meeting — Palladian Room AK, AZ, CA, HI, ID, NV, OR, WA</i></p>	Rooms: See info next to your region
Tuesday, February 26 – Lobby Day		
7:30 AM–8:30 AM	Grab & Go Breakfast at the Omni	Blue Room, Omni Hotel
8:30 AM–9:30 AM	Lobby Day Launch on Capitol Hill <i>Speaker: Rep. Alma Adams (D-NC)</i>	1300 Longworth House Office Building (15 Independence Ave SE, DC)
10:00 AM–5:30 PM	Capitol Hill Visits	

Version current: February 22, 2019