



2018 National Anti-Hunger Policy Conference
February 25–27, 2018
Draft Agenda



Note: This agenda is a draft and is subject to change. Session content will continue to be updated leading up to the conference.

<p align="center">Saturday, February 24*</p> <p align="center">Omni Shoreham Hotel, 2500 Calvert St NW, Washington, DC 20008</p> <p align="center">*Note: you must register separately for the pre-conference sessions on Saturday.</p>			
9 AM–6 PM	Registration Open		
10:00 AM–3:30 PM Pre-Conference Session I	Successfully Meeting the New CACFP Nutrition Standards: Selecting, Purchasing, and Accessing Affordable Healthy Foods for CACFP Child Care and Afterschool Programs	For a description, visit our webpage . Speakers: TBA	Room: Diplomat Track: CACFP
4:00–6:00 PM Pre-Conference Session II	Leveraging Federal Nutrition Resources to Respond to Disasters	For a description, visit our webpage . Speakers: TBA	Room: Diplomat Track: Cross-cutting
<p align="center">Sunday, February 25</p> <p align="center">Omni Shoreham Hotel, 2500 Calvert St NW, Washington, DC 20008</p>			
8:30 AM–6:00 PM	Registration Open		
8:30 AM–10:00 AM	Breakfast		
	*Note: coffee service will be available from 10–11 AM at the registration desk.		
9:00 AM–9:50 AM	Advocacy Institute: CACFP Moving Forward Together — Transition. Transformation. Triumphant! (Part 1)	This advocacy institute will cover a dynamic CACFP action plan and the strategies needed to increase access to and strengthen CACFP in this current environment. Join us as we focus on creating positive change through mobilizing to safeguard the program, creating effective CACFP promotion and retention plans using new messaging, materials and resources, and sharing best practices, lessons learned and policy recommendations for ensuring the success of the new CACFP meal standards for all providers and programs. Speakers: Susana Reza, National CACFP Forum ♦ Geri Henchy, FRAC ♦ Ellen Teller, FRAC ♦ Sam Marshall, T&L Foundation	Room: TBD Track: CACFP
10:00 AM–12:00 PM Workshop Block I	Hunger and Health: Current and Emerging Opportunities	2017 was an exciting year of new research on the implications of food insecurity on health and health care costs as well as the effectiveness of the federal nutrition programs in improving health. In addition, a variety of tools were released to support and improve food insecurity screening and food interventions. Staff of FRAC and Feeding America will provide a broad overview of the latest research and resources, and guide a discussion of opportunities and specific actions for food banks and anti-hunger advocates to take in the year ahead. Speakers: Heather Hartline-Grafton, FRAC ♦ Michelle Berger Marshall, Feeding America	Room: Hampton Track: Community Health/Nutrition
	Hot Button Federal and State SNAP Issues (Roundtables)	SNAP advocates will visit roundtables for interactive learning about how pressing SNAP issues of today are being addressed at federal, state, and local levels. This session will drill down on how SNAP participants are impacted by SNAP Employment and Training (E&T) and other work-related issues, “integrity” initiatives, drug testing, food choice, application assistance efforts, and Healthy Food Financing Initiatives (HFFI). Additionally, experts will inform and converse about state options and deductions, legislation, administrative advocacy and SNAP in county-administered states. Speakers: Robert Campbell, Feeding America (Moderator) ♦ Ellen Vollinger, FRAC (Moderator) ♦ Andrew Cheyne, California Association of Food Banks ♦ Nune Phillips, CLASP ♦ Diane Doherty, IL Hunger Coalition ♦ Ed Cooney ♦ Kahfii King, The Food Trust ♦ Amalia Swan, Food Bank of Central New York ♦ Pat Baker, Massachusetts Law Reform Institute ♦ Brittany Mangini, MA Department of Transitional Assistance ♦ Dawn Secor, Hunger Solutions NY ♦ Vicky Negus, Massachusetts Law Reform Institute ♦ Ann Morse, NCSL ♦ Haley Nicholson, NCSL ♦ Adele LaTourette, New Jersey Anti-Hunger Coalition ♦ Dottie Rosenbaum, Center on Budget and Policy Priorities ♦ Ed Bolen, Center on Budget and Policy Priorities	Room: Empire Track: SNAP
	Concrete Strategies to Help Immigrant Communities Access Nutrition Programs and Resources	Get up-to-date information on federal policies that impact immigrant access to nutrition programs. Discuss strategies that those on the front lines — from food banks to other direct-service providers — are using to connect immigrant communities to the nutrition services they need in these challenging times. Identify opportunities to advocate for federal and state policies that could help us better serve immigrant families struggling with hunger. This session will feature plenary remarks by Jackie Vimo from the National Immigration Law Center, and then participants will be able to delve into three topics of their choice by participating in a series of roundtable discussions. Table topics will include supporting WIC access; food bank strategies; sensitive locations; strategies for child nutrition program	Room: Palladian Track: Cross-cutting

	<p>Empowering Communities to Address Root Causes Using a Results-based Approach</p> <p>School Meals Roundtables</p> <p>Advocacy Institute: CACFP Moving Forward Together — Transition. Transformation. Triumphant! (Part 2)</p> <p>Advocacy and Anti-Hunger Public Policy 101 (for new advocates only)</p>	<p>access; community action association and food bank partnerships; privacy protections; effective materials; and supporting SNAP access. Speakers: Jackie Vimo, National Immigration Law Center (Plenary) ♦ Madison Hardee, Center for Law and Social Policy ♦ Zaida Dedolph, Arizona Community Action Association ♦ Jutta Ulrich, Arizona Community Action Association ♦ Kathy Green, Central Texas Food Bank ♦ Kevin Lee, California Food Policy Advocates ♦ Crystal Weedall FitzSimons, FRAC ♦ Elisabet Eppes, National WIC Association ♦ Elizabeth Lower-Basch, Center for Law and Social Policy ♦ Carly Finkle, Food Bank of Contra Costa and Solano ♦ Caitlin Sly, Food Bank of Contra Costa and Solano</p> <p>Join this session to learn from peers with a local and national perspective who have built place-based initiatives to tackle root causes of community problems. The session will also provide examples and tools that move organizational culture from “What do we need to do to fix the problem?” to “What result do we want to achieve?” and “Who do we need to engage to achieve that result?” These approaches identify local needs and make the case for leveraging community capacity. Topics include: building cross-sector partners and shared accountability, engaging the community, and influencing local policy and systems. Speakers: Stephanie Lomibao-Parra, Bank of America ♦ Elizabeth Reynos, Living Cities ♦ Heather Vaikona, Lift to Rise ♦ Erica Greeley, Feeding America (Moderator)</p> <p>This session will consist of multiple roundtable discussions on effective strategies that increase participation and improve outcomes in school meal programs, including the School Breakfast Program and National School Lunch Program. Join us to dive deeper into topics, such as unpaid school meal fees, meal quality, immigration access, and ESSA. Speakers: Kathy Underhill, Hunger-Free Colorado ♦ Jessica Pino-Goodspeed, Hunger Solutions New York ♦ Alison Maurice, FRAC ♦ Roger Rosenthal, Migrant Legal Action Program ♦ Richard Comeau, Hunger Free Oklahoma ♦ Lola Bloom, DC Bilingual Public Charter School ♦ Lacey Stephens, National Farm to School Network ♦ Jessica Bartholow, Western Center on Law and Poverty ♦ Ariana Stillman, Hunger Task Force ♦ Janell Walker, USDA ♦ Christina Martinez, Feeding America (Moderator) ♦ Qwamel Hanks, FRAC (Moderator)</p> <p>This advocacy institute will cover a dynamic CACFP action plan and the strategies needed to increase access to and strengthen CACFP in this current environment. Join us as we focus on creating positive change through mobilizing to safeguard the program, creating effective CACFP promotion and retention plans using new messaging, materials and resources, and sharing best practices, lessons learned and policy recommendations for ensuring the success of the new CACFP meal standards for all providers and programs. Speakers: Jacqueline Deader, FRAMAX ♦ Alexandra Hyman, National Office of Policy & Prevention, Nemours Foundation ♦ Greg Scott, Cover3 Foundation ♦ Jodi Kuhn, Kinder Care Education ♦ Senta Hester, Our Daily Bread of Tennessee & The National CACFP Sponsors Association ♦ Amanda Gallaher, Association for Child Development</p> <p><i>This 101-level course is designed as the one-stop shop for training and technical assistance on anti-hunger public policy and advocacy for new advocates. Learn from seasoned pros how the federal food programs operate and how you can fully engage in efforts to protect and strengthen our nation’s food and nutrition programs. Programs covered include SNAP, pre-school (WIC and the CACFP), school based (breakfast and lunch), out-of-school time (afterschool snacks, afterschool meals, and summer), senior meals, and commodity assistance (TEFAP and CSFP). Ample time will be given for Q & A, advocacy advice, tips for Hill visits, and an “open mic” for additional areas to be covered.</i> Speakers: Ellen Teller, FRAC ♦ Carrie Calvert, Feeding America ♦ Robb Friedlander, Feeding America ♦ Lauren Badger, FRAC</p>	<p>Room: Diplomat Track: Cross-cutting</p> <p>Room: Ambassador Track: Child nutrition</p> <p>Room: Executive Track: CACFP</p> <p>Room: Congressional A/B Track: Advocacy</p>
12:15 PM–2:00PM	<p>Lunch and Plenary: Race, Poverty, and Hunger Opening Remarks: Matt Knott, President, Feeding America ♦ Jim Weill, President, FRAC Plenary Address: Charles Blow, New York Times Columnist ♦ Moderator: Fatima Goss Graves, President and CEO of the National Women’s Law Center</p>		Regency Ballroom
2:15 PM–3:30 PM Workshop Block II	<p>Nuts and Bolts of Engaging Experts in Lived Experience of Hunger and Poverty in Your Advocacy</p>	<p>Engaging advocates with lived experience enriches our advocacy efforts on so many levels. Come hear the “how” on ways your organization can more effectively partner with advocates with lived experience in anti-hunger advocacy in your communities. In this session, advocates and staff from Partners for a Hunger-Free Oregon and the Food Bank of the Southern Tier will walk you through the steps they took as they began their successful advocacy programs, roadblocks they have overcome, and keys to success in engaging client advocates. You will also hear why advocates got involved in advocacy and what they have learned through the process. Speakers: Chris Bake, Partners for a Hunger-Free Oregon ♦ Treva Drake, Partners for a Hunger-Free Oregon ♦ Randi Quackenbush, Food Bank of the Southern Tier ♦ Lorna Swaine-Abdallah, Food Bank of the Southern Tier ♦ Dee Larrier, Food Bank of the Southern Tier</p>	Room: Palladian Track: Advocacy

	<p>Leveraging Technology in SNAP</p> <p>Community Eligibility Provision: Continuing the Momentum in 2018</p> <p>Fresh Ideas to Solve Senior Hunger: Don't Miss this Roundtable Session</p> <p>Coming Up Short: Comparing SNAP Benefits and the Real Cost of a Meal</p> <p>Successful CACFP Strategies: Child Care, Afterschool, and Homeless Programs</p>	<p>As technology changes, so do opportunities and challenges for improving SNAP customer service and client access. This interactive session will feature: 1) roundtables on a variety of client-facing technology systems and apps that can streamline SNAP enrollment and position SNAP participants to maximize their SNAP benefit opportunities; and 2) roundtables on back-end data system initiatives and changes that SNAP advocates should be prepared to monitor and challenge when necessary. Hear from experts on what's working and lessons learned about advocacy for fixes when technological solutions lead to problems. Attendees will visit two of 10 tables for 25 minutes each. Speakers: Ellen Vollinger, FRAC (moderator) ♦ Robert Campbell, Feeding America (moderator) ♦ Ty Jones, Benefits Data Trust ♦ Lura Barber, National Council on Aging ♦ Rachel Cahill, Policy Consultant, Rachel Cahill Consulting ♦ Caitlin Docker, Code for America ♦ Monica Beas, Code for America ♦ Shannon Maynard, Congressional Hunger Center ♦ Stacy McLoughlin Taylor, Propel ♦ Kathleen Gorman, URI Hunger Center ♦ Dottie Rosenbaum, Center on Budget and Policy Priorities ♦ Peter Rubenstein, Communally</p> <p>In just four years of nationwide availability, more than half of all eligible schools are participating in the Community Eligibility Provision. Now that thousands of high-poverty schools and districts have implemented with great success, there is no shortage of best practices to support eligible schools and districts that have not taken the leap yet. Join this session to hear about the benefits of community eligibility, overcoming challenges to participation, and key strategies to maximize the reach of this beneficial option. Speakers: Amanda Harrison, West Virginia Department of Education Office of Child Nutrition ♦ Tam Lynne Kelley, Maryland Hunger Solutions ♦ Ingrid Rasmø, Dorchester County Public Schools ♦ Alison Maurice, FRAC (Moderator)</p> <p>This interactive round table session will engage those who work with older adults struggling with food insecurity to activate successful programs, adopt favorable policies, prepare for Hill visits, and engage new partners. Participants will be able to participate in three facilitated tables of 20 minutes each and share experiences, learn about new research, and take home fresh ideas to solve senior hunger. Speakers: Hollie Baker-Lutz, Feeding America (Moderator) ♦ Roger R. Szemraj, Commodity Supplemental Food Program Association ♦ Amber Book, Greater Pittsburgh Community Food Bank ♦ Monica Hake, Feeding America ♦ Jodi Chapman, Feeding America ♦ Homer Gutierrez, Treasure Coast Food Bank ♦ Brooke McCauley, Maryland Hunger Solutions ♦ Heather Hartline-Grafton, FRAC ♦ Ericka Kelly, Meals on Wheels of America ♦ Ucheoma O. Akobundu, Meals on Wheels of America ♦ David Reynolds, Hunger Solutions New York ♦ Dawn Secor, Hunger Solutions New York ♦ Erin Kee McGovern, National Council on Aging</p> <p>This session will highlight key findings from an analysis of SNAP benefits and the local cost of food utilizing the food cost index data from Map the Meal Gap to illustrate variations in need, access, and SNAP assistance within and across states. Speakers: Craig Gundersen, University of Illinois ♦ Elaine Waxman, Urban Institute ♦ Amy S. Crumbaugh, Feeding America (moderator)</p> <p>This training institute will focus on successful strategies to build a thriving CACFP program and increase participation, including effective communication, promotion, and training. Join us as we share best practices, lessons learned, and recommendations for sponsors, advocates, food banks, and Head Start and afterschool programs. Speakers: Megan Evenson, Family Service Lincoln ♦ Sonja Carvalho, Catholic Charities Maine ♦ Donna A. Pomerson, Learning Care Group ♦ Susana Reza, El Paso Human Services</p>	<p>Room: Empire Track: SNAP</p> <p>Room: Congressional A/B Track: Child Nutrition</p> <p>Room: Ambassador Track: Cross-cutting</p> <p>Room: Hampton Track: Research/Data</p> <p>Room: Executive Track: CACFP</p>
3:30 PM–4:00 PM	Break		
<p>Workshop Block III</p> <p>4:00 PM–5:15 PM</p>	<p>Pressures on People Experiencing Poverty: How to Alleviate the Root Causes of Hunger</p> <p>Primer: Nuts and Bolts Strategies to Protect and Strengthen SNAP (Roundtables)</p>	<p>Alleviating root causes of poverty and other inequities is essential to ending hunger in the U.S. During this session, you will learn from experts in the wage equity, housing, and criminal justice fields on how each of these issues intersects with hunger and poverty and what you can do in your communities to alleviate the pressures on people experiencing poverty. Speakers: Yannet Lathrop, National Employment Law Project ♦ Christopher Fay, Homestretch ♦ Jasmine Heiss, Vera Institute of Justice ♦ Indivar Dutta-Gupta Georgetown Center on Poverty and Inequality (Moderator)</p> <p>This interactive session will prepare attendees for continuing the Protect and Strengthen SNAP Campaign in 2018 and is a good primer for the Farm Bill Spotlight session that will take place on Monday afternoon at 3:15 PM. Tables will feature legislative strategies; Hill visit preparation; tips for partnering with retailers, farmers, and other Farm Bill stakeholders; strategies for sustaining campaigns, lifting up voices of people with Lived Experience, and delivering effective SNAP messages. Attendees will visit two of 10 tables for 30 minutes each. Speakers: Ellen Vollinger, FRAC (moderator) ♦ Robert Campbell, Feeding America (moderator) ♦ Karen Siebert, Harvesters--The Community Food Network ♦ Colleen Moriarty, Hunger Solutions Minnesota ♦ Rachel Tucker, California Association of Food</p>	<p>Room: Palladian Tracks: Advocacy; Cross-cutting</p> <p>Room: Empire Track: SNAP</p>

	<p>Rural Hunger</p> <p>Three Months to Summer</p> <p>Inside Scoop: How Food Banks Implement Nutrition Policies and Health Equity Activities</p> <p>Bringing Research and Data to Life to Create Change</p> <p>USDA CACFP Program Update</p>	<p>Banks ♦ Gina Plata-Nino, Central West Justice Center ♦ Liz Sheehan Castro, Worcester County Food Bank ♦ Alex Handfinger, Arkansas Hunger Relief Alliance ♦ Andrew Cheyne California Association of Food Banks ♦ Triada Stampas, Food Bank for New York City ♦ Michael J Wilson, Maryland Hunger Solutions ♦ Ellen Teller, FRAC</p> <p>Paradoxically, in rural areas that grow most of our nation’s food, millions of low-income households face considerably deeper struggles with hunger than those inside metropolitan areas. Millions of working families, veterans, people with disabilities, seniors, and children in rural areas cannot always afford and access enough food for an active, healthy life. Learn about the data on rural hunger; explore the special issues rural communities face that contribute to food insecurity; identify how federal nutrition programs are serving people in rural areas and where gaps exist; and pinpoint resources to help educate and advocate for solutions to rural hunger.</p> <p>Speakers: Kathy Gardner, Idaho Hunger Relief Task Force ♦ Dennis Pittman, Smithfield Foods ♦ Earline Middleton, Food Bank of Central and Eastern North Carolina</p> <p>There are three months left until the Summer Meal Programs get underway in most states. What actions will you take in the upcoming months to prepare for summer meals, support outreach efforts, collaborate with partners, or address unforeseen issues? Join our panel of experts to hear what they are doing to prepare for a successful summer. We will guide you through an exercise to form your plan for the next three months. Attendees to this session will gain a handful of action items that they can employ upon walking out of the session.</p> <p>Speakers: Cory Jackson, YMCA of Western North Carolina ♦ Erin Brock, Second Harvest Food Bank of Greater New Orleans and Acadiana ♦ Ariana Stillman, Hunger Task Force</p> <p>Food banks are increasing access to healthy foods to improve diet quality while engaging in health equity activities. To improve the nutritional quality of food being distributed, a growing number of food banks are moving from informal nutrition recommendations to official nutrition policies, including Feeding America. A food bank’s nutrition policies reflect the organization’s values in building healthy communities and set standards for healthy food distribution. Come hear about the national landscape of nutrition policies from MAZON’s recent food bank survey and learn how health equity is a growing way for food banks to engage in community outreach.</p> <p>Speakers: Christine Rivera, Feeding America ♦ Marla Feldman, MAZON ♦ Kristen Cooksey Stowers, RUDD Center ♦ Other speakers TBA</p> <p>This skill-building workshop will focus on the effective use of data and research to support an advocacy agenda. Discover valuable resources and interactive tools for mining the latest research and data on poverty, food insecurity, and the federal nutrition programs. Session participants also will learn how to transform research and data into powerful stories to influence policy.</p> <p>Speakers: Heather Hartline-Grafton, FRAC ♦ Randy Rosso, FRAC ♦ Colleen Barton Sutton, FRAC</p> <p>In this session, USDA will provide updates on CACFP program developments, policy and guidance that are important to supporting CACFP success for child care and afterschool programs. This is an opportunity for sponsors, food banks, advocates, and Head Start and afterschool programs to learn more and gain clarity on key programmatic and policy issues relevant to your work.</p> <p>Speakers: TBA</p>	<p>Room: Hampton Track: Cross-cutting</p> <p>Room: Diplomat Track: Child Nutrition</p> <p>Room: Congressional A/B Track: Cross-cutting</p> <p>Room: Ambassador Tracks: Communications; Research/Data</p> <p>Room: Executive Track: CACFP</p>
5:30 PM–7:00 PM	Reception		Regency Ballroom

Monday, February 26

Omni Shoreham Hotel, 2500 Calvert St NW, Washington, DC 20008

7:00 AM–7:45 AM	Sunrise Yoga	Bird Cage
8:30 AM–5:30 PM	Registration & Internet Center Open	Western Foyer
8:30 AM–10:00 AM	<p style="text-align: center;">Breakfast Plenary Session</p> <p>Speakers: Brandon Lipps, Acting Deputy Under Secretary, Food, Nutrition and Consumer Services; Administrator, Food and Nutrition Service, USDA ♦ Susanna Reza, National CACFP Forum President ♦ Kris Charles, President, Global Communications, Philanthropy & Sustainability Kellogg Company</p>	Regency Ballroom

<p>10:15 AM–11:30 AM</p> <p>Workshop Block IV</p>	<p>A Broader Lens: How Policies — Both Real and Perceived — Toward Immigrants are Harming the Food Security of their Families</p> <p>Food Insecurity Screening and Intervening: A Conversation With the Experts</p> <p>Hunger on College Campuses: Research, Policy, and Practice</p> <p>Advocacy Opportunities in the Every Student Succeeds Act (ESSA): Supporting the Whole Child With Nutrition Programs</p> <p>Engaging in Successful Anti-Hunger Advocacy in Traditionally Red States</p> <p>USDA Commodities Update</p> <p>USDA Team Nutrition Update</p>	<p>Explore how federal policies (e.g., the new tax law, the affordable care act, sponsor liability, public charge) that impact immigrant access to health care, income supports, and jobs are interconnected to the food security of immigrant families. Learn how living under the threat of deportation and other anti-immigrant action can take a toll on health, well-being, and food security. Identify opportunities for the anti-hunger community to engage in efforts to protect immigrant families. <i>Speakers: Lanre Omojokun Falusi, Children's National Health System ♦ Corey Williams, National Education Association ♦ Jackie Vimo, National Immigration Law Center ♦ Wendy Cervantes, Center for Law and Social Policy (Moderator)</i></p> <p>Health care providers, insurers, anti-hunger advocates, and food banks are working together to identify patients experiencing food insecurity and connecting those patients to food and nutrition resources. Join this conversation as experts discuss the successes and challenges they have faced in building partnerships and programs that address food insecurity in health care settings. <i>Speakers: Sarah DeSilvey, University of Vermont and the Yale School of Nursing ♦ Emily McGrath, Humana ♦ Anya Rose, Hunger Free Colorado ♦ Rachelle Bonelli, Gleaners Community Food Bank ♦ Richard Sheward, Children's HealthWatch (Moderator)</i></p> <p>In this session, attendees will learn about and discuss food insecurity among college students. Presentations will cover: 1) available research and gaps in the literature; 2) existing programs that target college students (e.g. campus pantries); and 3) existing and pending policies that could better serve the population (including SNAP). <i>Speakers: Sara Goldrick-Rab, Temple University ♦ Tony Hollinger, The American University ♦ Samuel Chu, MAZON ♦ Jessica Bartholow, Western Center on Law & Poverty ♦ Ellen Vollinger, FRAC (Moderator)</i></p> <p>The Every Student Succeeds Act (ESSA) reauthorizes the Elementary and Secondary Education Act and replaces the No Child Left Behind Act. ESSA was designed to bring more decision-making back to state education agencies (SEAs) and local education agencies (LEAs) and to ensure the holistic needs of all students are met so they are prepared for the future, academically and professionally. All states have developed education plans to meet the goals of ESSA, including accountability measures and the kinds of supports that schools will use to track and improve student outcomes. Join this session to learn about opportunities to engage in the process at all levels and to ensure all students have access to the Child Nutrition Programs. <i>Speakers: Nancy Katz, Alliance for a Healthier Generation ♦ Erik Peterson, Afterschool Alliance ♦ Etienne Melcher Philbin, FRAC (Moderator)</i></p> <p>Description TBA <i>Speakers: Sue Berkowitz, South Carolina Appleseed ♦ Libby Campbell, Food Bank of West Texas ♦ Seth Turner, Congressional Management Foundation ♦ Elisha Buchholz, Montana Food Bank Network</i></p> <p>Come hear where you can find the latest TEFAP and CSFP regulations and policies, the USDA foods outlook for this year, and updates from USDA FNS experts on new products and offerings. <i>Speakers: Laura Castro, USDA ♦ Erica Antonson, USDA ♦ Janice Fitzgerald, USDA ♦ Julie Skolmowski, USDA</i></p> <p>Join USDA for an informative and lively workshop offering the best in nutrition materials, resources, and training to help successfully implement the new CACFP nutrition requirements. Learn how to use the new resources and help your afterschool programs, and child care providers to successfully meet the new meal pattern. <i>Speakers: TBA</i></p>	<p>Room: Palladian Track: Cross-cutting</p> <p>Room: Empire Tracks: Community Health/Nutrition; Cross-cutting</p> <p>Room: Ambassador Track: Cross-cutting</p> <p>Room: Diplomat Track: Child Nutrition</p> <p>Room: Hampton Track: Advocacy</p> <p>Room: Executive Track:</p> <p>Room: Congressional A/B Track: CACFP</p>
<p>11:45 AM–1:15 PM</p>	<p>Lunch and Plenary: Legislative Threats to Anti-Poverty Programs <i>Speakers:</i> Rep. James P. McGovern (D-MA) ♦ Jared Bernstein, Senior Fellow, Center on Budget and Policy Priorities, former Chief Economist and Economic Adviser to Vice President Joseph Biden ♦ Denise Forte, Senior Fellow, The Century Foundation, former Staff Director, House Education and the Workforce Committee (Minority) ♦ Eric Rodriguez, Vice President, UnidosUS (formerly National Council of La Raza)</p>		<p>Regency Ballroom</p>
<p>1:15 PM–1:30 PM</p>	<p>Break</p>		

<p>1:30 PM–2:45 PM</p> <p>Workshop Block V</p>	<p>Taking it to the Streets: Applying Best Practices for Grassroots/Citizen Advocacy and Mobilization</p> <p>Prepare to Leverage Federal Resources in Times of Disaster</p> <p>Hunger is Solvable. Your Story is Part of the Solution.</p> <p>USDA Child Nutrition Programs Update</p> <p>Addressing Senior Hunger: The Role of the Older Americans Act and Engaging New Partners</p> <p>CACFP Goes Local: The Policy and Practice of Using CACFP in Farm to Early Care and Education Models</p>	<p>They jammed the phones. They took over the halls of Congress. They showed up — and made their voices heard — at town halls and events across the country. During the recent fight on the future of the Affordable Care Act, grassroots and citizen advocates played a pivotal role in preserving the law. How did they do it? What lessons can anti-hunger advocates apply to our future fights? Find out from the key organizations — MoveOn.org, Indivisible, and Little Lobbyists — about the best strategies and tools they used to educate, engage, and mobilize their grassroots supporters. The organizations will discuss how they kept their advocates motivated and energized in a challenging legislative landscape. Discussions include coordinating on-the-ground efforts and creating a massive groundswell of support to advance our anti-hunger and anti-poverty legislative agenda.</p> <p>Speakers: Austin Carrigg, Little Lobbyists ♦ Chad Bolt, Indivisible ♦ Ben Wikler, Moveon.org ♦ Moderator TBA</p> <p><i>Description TBA</i> Speakers: John Dupre, Louisiana Department of Education ♦ Other speakers TBA</p> <p>There are over 41 million Americans wondering where they are going to get their next meal. Still, hunger is often invisible in America. While many anti-hunger and anti-poverty groups are doing amazing work, they are not always effective in using stories of how and WHY they do what they do to help get their message out. Stories are often weighed down by too much data or jargon, leaving the audience — whether it's policymakers, concerned citizens, or others — without an emotional connection to the issue, a sense of urgency, or both. This session will focus on how advocates can craft compelling stories and messages that resonate with the media and policymakers' intended audiences — compelling stories that highlight the benefits of food assistance programs to those that show the impact that cuts or changes to these programs will have on communities across the country.</p> <p>Speakers: J.B. Wogan, Governing ♦ Nicole Forbes, Oregon Food Bank ♦ Sarah Ormbrek, Oregon Food Bank; Shared Harvest ♦ Dawn Tallet, Oregon Food Bank; Shared Harvest</p> <p><i>Description and speakers TBA</i></p> <p>Not familiar with the acronyms OAA, HDM, ENS, and AAAs? Interested in ramping up your ability to connect seniors struggling with hunger to congregate meals, home-delivered meals, and other services? Need support navigating the senior services network, including how to partner with state and local area agencies on aging to address hunger? Then this session is for you. Learn from experts about the ins and outs of Title III of the Older Americans Act, the role of state area agencies on aging, and examples of winning partnerships between anti-hunger groups, food banks, and senior-serving agencies.</p> <p>Speakers: Holly Greuling, U.S. Department of Health and Human Services ♦ Melinda Waddell, Lowcountry Food Bank ♦ Keith Barnes, Tennessee Justice Center ♦ Alexandra Ashbrook, FRAC (Moderator)</p> <p>CACFP is an important tool in supporting Farm to Early Care and Education (Farm to ECE) models. A key element of Farm to ECE is local food procurement, in addition to gardening, and food, nutrition, and agriculture education. While CACFP can work to support the procurement of locally sourced foods, Farm to ECE can support success in adhering to CACFP meal patterns and the overarching goals of CACFP. State initiatives and program models have emerged that incentivize and facilitate the use of CACFP for Farm to ECE. These models support healthy eating through Farm to ECE while helping to improve ECE quality and supporting children in meeting early learning standards and programmatic requirements. Join this session to learn how CACFP is being used in Farm to ECE models, hear the impacts of state and federal farm to ECE and CACFP policy, and explore policy opportunities to strengthen CACFP and local food procurement.</p> <p>Speakers: Lacy Stephens, National Farm to School Network ♦ Soumya Bhat, The Policy Equity Group ♦ Bea Zuluaga, CentroNia ♦ Patrilie Hernandez, Division of Health and Wellness, Office of the State Superintendent of Education ♦ Reynaldo Green, Quality Care for Children (Moderator)</p>	<p>Room: Palladian Track: Advocacy</p> <p>Room: Ambassador Track: Cross-cutting</p> <p>Room: Hampton Track: Communications /Advocacy</p> <p>Room: Congressional A/B Track: Child Nutrition</p> <p>Room: Empire Track: Cross-cutting</p> <p>Room: Executive Track: CACFP</p>
<p>2:45 PM–3:15 PM</p>	<p style="text-align: center;">Break</p>		

<p>3:15 PM–4:30 PM</p> <p>Workshop Block VI</p>	<p>Prepare to Charge Capitol Hill: Messaging, Educating, and Strategizing to Strengthen Our Anti-Hunger Advocacy</p> <p>Child Nutrition: Out-of-School/Partnerships Roundtables</p> <p>Make a Splash on Social Media: Building Creative Campaigns for Your Cause</p> <p>Building an Effective Action Plan to Increase WIC Participation</p> <p>Brand New Research to Help You Make a Success of New CACFP Meal Patterns</p>	<p>Huddle with FRAC and Feeding America’s legislative, communications and policy experts before heading up to Capitol Hill. We will review talking points, strategies, the “leave behinds,” and “your ask.” We will open the floor to answer any questions you have on how to deliver a powerful and persuasive message to your Members of Congress. You will also walk away from this session with the resources and support you need for your advocacy in DC and back home. Speakers: Ellen Teller, FRAC ♦ Kate Leone, Feeding America ♦ Colleen Barton Sutton, FRAC ♦ Carrie Calvert, Feeding America ♦ Ellen Vollinger, FRAC ♦ Robert Campbell, Feeding America</p> <p>This interactive session will cover strategies for expanding participation in and awareness of the Summer and Afterschool Nutrition programs. Attendees will have the opportunity to visit 3–4 different expert-led roundtables for 20-minute increments. Table topics will include engaging teens, serving on weekends and school breaks, outreach, partnerships, legislation, and more. Speakers: Julie Kreaflle, Florida Impact ♦ Allison Coleman, National Recreation and Park Association ♦ Azade Perin, RI Dept of Ed ♦ Melissa Moore, Family League of Baltimore ♦ Frances Hall, Multnomah County Human Services ♦ Other speakers TBA</p> <p>Are you an advocate or organization that wants to increase your engagement and visibility on social media? In the increasingly fast-paced cycle of social media, often the challenge is knowing where to begin. Hear from nonprofit advocacy experts on how to construct a successful social media campaign. You will walk away from this session with simple and effective strategies to build and mobilize your network. Speakers: Meagan Bond, ONE Campaign ♦ Mary LaVigne-Bulter, Greater Cleveland Food Bank ♦ Mike Connery, Weber Shandwick</p> <p>The number of participants in WIC has dropped by over a million since 2013. Advocates have a key role to play to reversing this decline. This workshop will cover partnership opportunities with your state and local WIC agencies, positive messaging around WIC, and creating an effective action plan to increase WIC participation in your city or state. Join us in this discussion of strategies for increasing WIC participation including best practices for outreach and retention, methods for assessing unmet need and facilitating the full redemption of WIC benefits. Speakers: Geri Henchy, FRAC ♦ Brian Dittmeier, National WIC Association ♦ Lauren Waits, Atlanta Community Food Bank</p> <p>Is your program or sponsorship ready to fully meet the new nutrition standards when this transition year ends? This workshop will provide you with the most recent research and insights on CACFP programs and provider practices and strategies. Researchers will present exciting new study results that answer the following questions: What are young children in CACFP programs eating now and what did they eat prior to implementation? Does the food being served in centers and family homes meet the new standards? What are the implementation challenges? What training and technical assistance do sponsors and providers need to succeed? Speakers : Jamie F. Chriqui, Division of Health Policy and Administration and Institute for Health Research and Policy, University of Illinois at Chicago ♦ Temitope Erinosh, Department of Nutrition, University of North Carolina at Chapel Hill ♦ Lorrene Ritchie, Nutrition Policy Institute, University of California ♦ Kenneth Hecht, Nutrition Policy Institute, University of California (Moderator)</p>	<p>Room: Palladian Track: Advocacy</p> <p>Room: Empire Track: Child Nutrition</p> <p>Room: Diplomat Track: Communications</p> <p>Room: Congressional A/B Track: Child Nutrition</p> <p>Room: Executive Track: CACFP</p>
<p>4:45 PM – 6:00 PM</p> <p>Regional Meetings</p>	<p>Meet with others from your USDA region and then break off by state to prepare for Lobby Day visits.</p> <p>Mid-Atlantic Regional Meeting – Ambassador Room DE, DC, MD, NJ, PA, VA, WV</p> <p>Midwest Regional Meeting – Empire Room IL, IN, MI, MN, OH, WI</p> <p>Mountain Plains Regional Meeting – Diplomat Room CO, IA, KS, MO, MT, NE, ND, SD, UT, WY</p> <p>Northeast Regional Meeting – Hampton Room CT, ME, MA, NH, NY, RI, VT</p> <p>Southeast Region Meeting – Executive Room AL, FL, GA, KY, MS, NC, SC, TN</p> <p>Southwest Regional Meeting – Congressional A/B Room AR, LA, NM, OK, TX</p> <p>Western Regional Meeting – Palladian Room AK, AZ, CA, HI, ID, NV, OR, WA</p>	<p>Rooms: See info next to your region</p>	

Tuesday, February 27

Washington Court Hotel, 525 New Jersey Ave NW, Washington, DC 20001 ♦ Capitol Hill

8:00 AM - 10:00 AM	Lobby Day Breakfast	Washington Court Hotel, Atrium Ballroom
10:00 AM – 5:30 PM	Capitol Hill Visits	

DRAFT